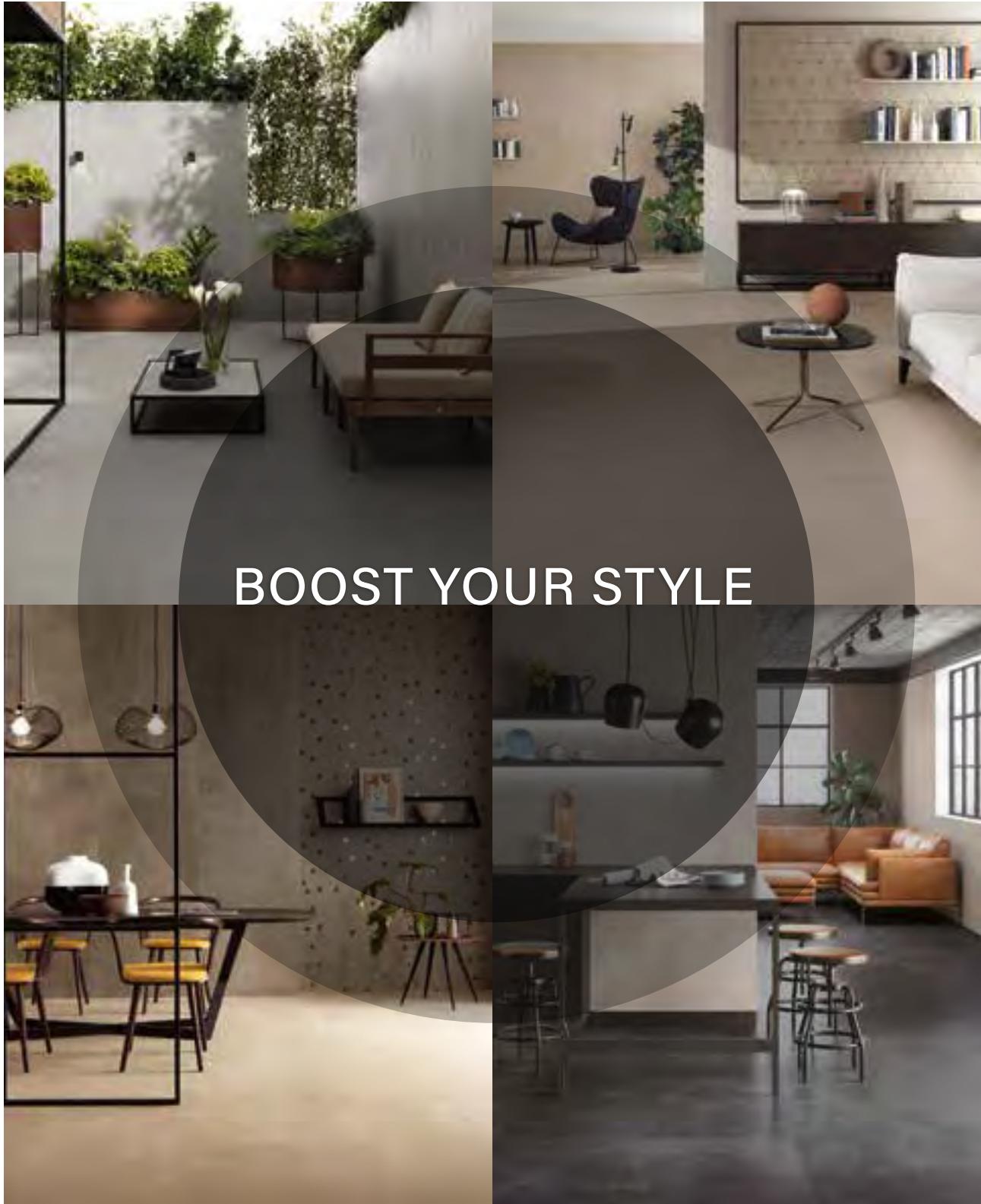


BOOSTWORLD

BOOST YOUR STYLE



 atlas concorde



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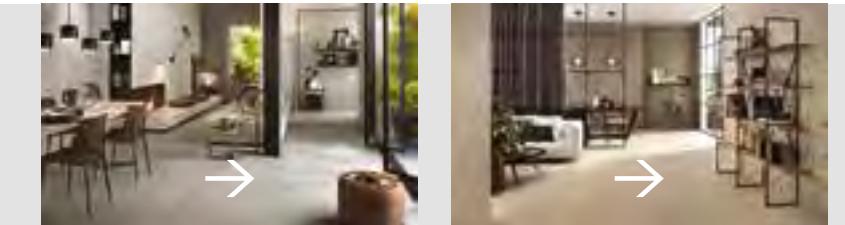
ENJOY THE VIDEO



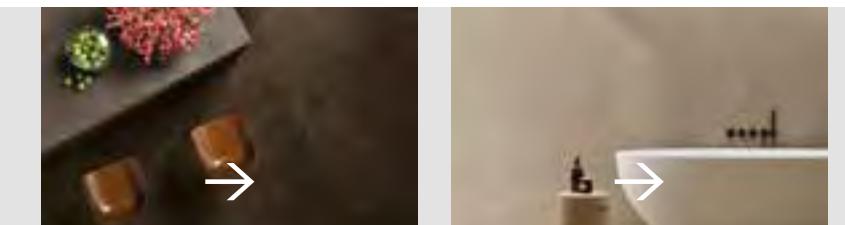
Overview



Collections



Product Range



Technical Specifications



BOOST YOUR STYLE.



Boost World is both an assortment of collections and a style project that combines autonomous collections that are similar in tone and application. Their ability to "speak the same language" and coexist in harmony offers an extraordinary creative tool that can breathe life into contemporary architecture and interior design.

Boost World è una raccolta di collezioni e al tempo stesso un progetto di stile che coniuga in un'unica prospettiva collezioni autonome, eppure affini per tonalità e possibilità applicative. La loro capacità di "parlarsi" e coesistere in armonia offre uno straordinario strumento creativo che dona slancio all'architettura e all'interior design contemporanei.

Boost World est un recueil de collections et en même temps un projet de style qui combine des collections autonomes dans une perspective unique, mais similaires dans le ton et les possibilités d'application. Leur capacité à « se parler » et à coexister en harmonie offre un extraordinaire outil de création qui donne une impulsion à l'architecture et à la décoration d'intérieur contemporaines.

Boost World ist eine Sammlung aus Kollektionen und zugleich ein Stilprojekt, das in einer einheitlichen Perspektive selbstständige, jedoch farblich und hinsichtlich der Anwendungsmöglichkeiten affine Kollektionen verbindet. Ihre Fähigkeit, miteinander zu dialogieren und harmonisch kombiniert zu werden, erzeugt kreative Möglichkeiten, die der zeitgenössischen Architektur und dem Innendesign neuen Elan verleihen.

Boost World es una colección de superficies de gres porcelánico y revestimientos cerámicos diseñados para satisfacer las necesidades de la arquitectura y del diseño de interiores contemporáneos. Reúne colecciones autónomas en un proyecto completo, único en estilo, tono y aplicación, proporcionando así una nueva e interesante herramienta para el diseño de cualquier tipo de ambiente interior o exterior.

Проект Boost World – это набор коллекций плитки, разных по характеру, но сходных по цветовой палитре и возможностям применения. Умение «разговаривать» друг с другом превращает их в невероятно креативный инструмент для современной архитектуры и дизайна.

COLOR & SURFACE RANGE.

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BOOST STONE



BOOST



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BOOST NATURAL



WALL TILE COLORS



BROAD PERSPECTIVES.



September 2021

The wide variety of modular formats guarantees maximum freedom of expression and allows you to adapt the Boost World collections to any interior or exterior project. The selection ranges from large slabs measuring 160x320 cm to the most classic formats, and allows coordinated furnishing solutions for floors and walls, even a total-look style.

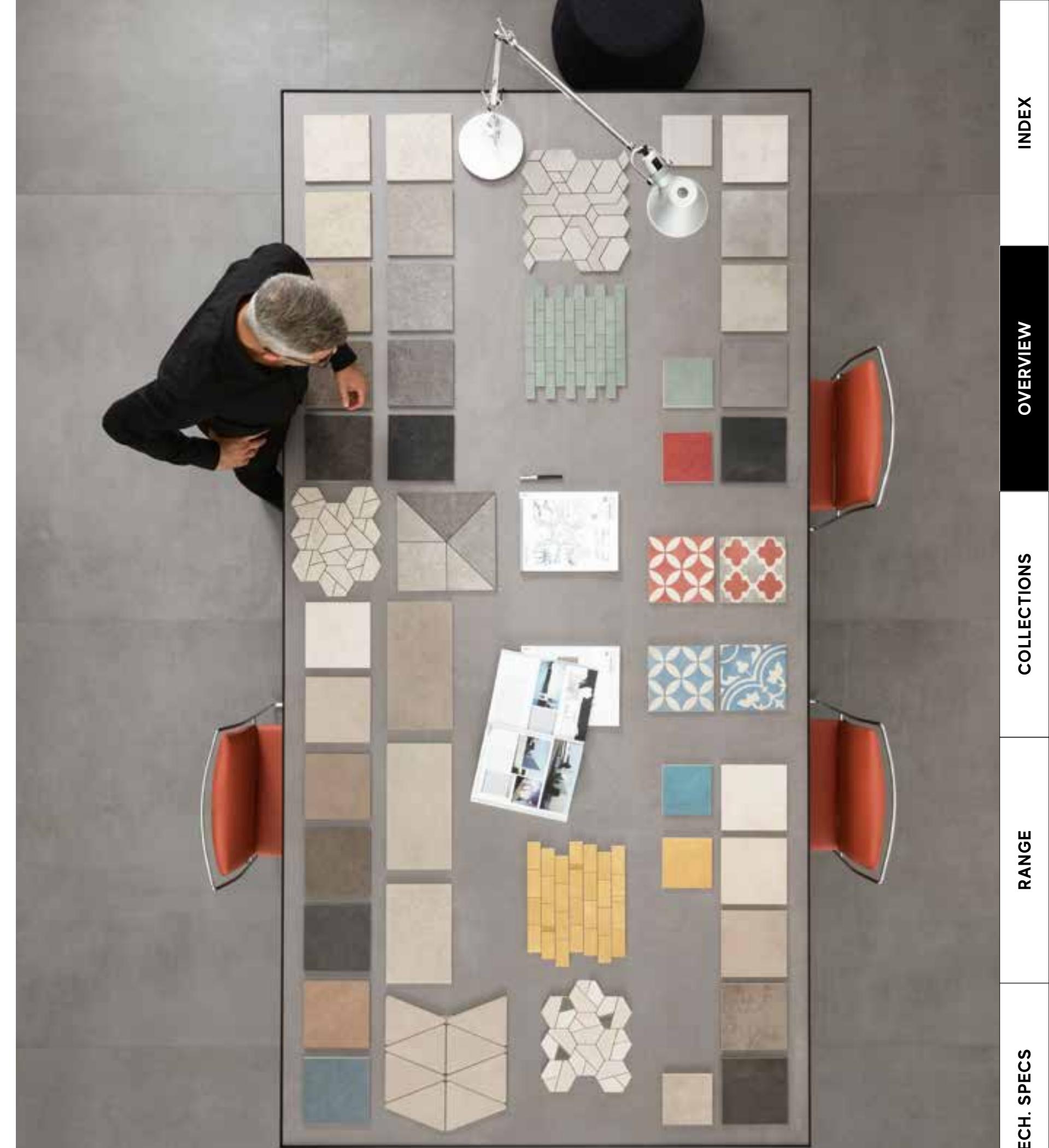
L'ampia varietà di formati modulari garantisce la massima libertà espressiva e permette di adattare le collezioni Boost World a ogni progetto di interni ed esterni. La gamma spazia dalle grandi lastre 160x320 cm fino ai formati più classici e consente soluzioni di arredo coordinate per pavimenti e pareti anche total look.

La grande variété de formats modulables garantit une liberté d'expression maximale et permet aux collections Boost World de s'adapter à tout projet intérieur et extérieur. La gamme s'étend des grandes dalles 160x320 cm aux formats les plus classiques et permet des solutions d'ameublement coordonnées pour sols et murs, y compris en total look.

Die große Vielfalt an modularen Formaten sorgt für größte Ausdrucksfreiheit, denn die Boost World-Kollektionen lassen sich an jedes Innen- und Außenprojekt anpassen. Das Sortiment reicht von den 160x320 cm großen Platten bis zu den klassischeren Formaten und erlaubt koordinierte Einrichtungslösungen für Böden und Wände auch im Total Look.

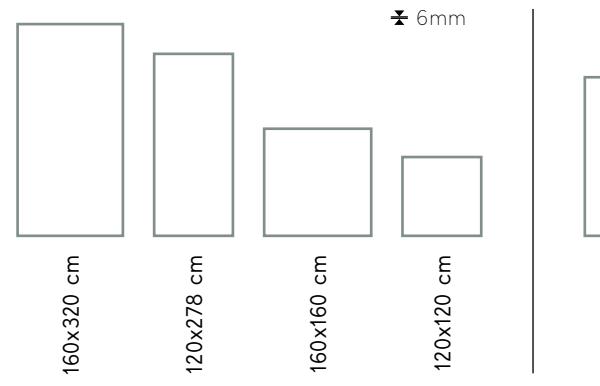
La gran variedad de formatos modulares garantiza la máxima libertad de expresión y permite adaptar las colecciones Boost World a cualquier proyecto de interior o exterior. La gama abarca desde las grandes losas de 160x320 cm hasta los formatos más clásicos y permite soluciones de decoración coordinadas para suelos y paredes, incluso con looks totales.

Широкая гамма модульных форматов позволяет реализовать даже самые смелые дизайнерские замыслы и адаптировать коллекции Boost World к любому проекту интерьера или улицы. Она варьируется от крупного 160x320 см до классических, давая возможность создавать цельные покрытия полов и стен, в том числе в стиле total-лук.

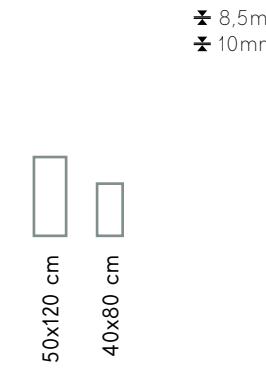


MAXIMUM DESIGN FREEDOM.

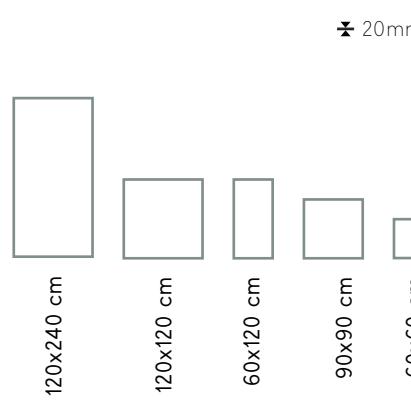
PORCELAIN TILES
FOR FLOORS AND WALLS



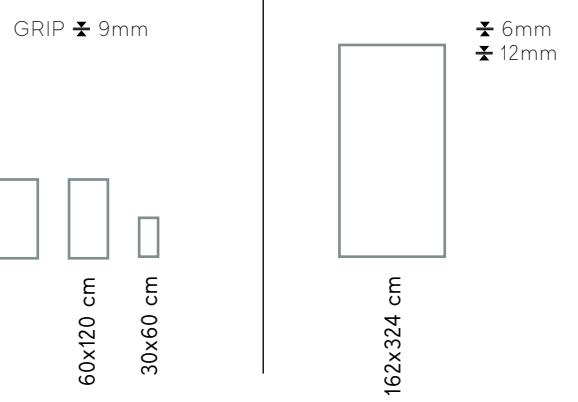
TILES FOR
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SLABS
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EXTENSIVE DECOR SYSTEM.

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RANGE

TECH. SPECS

Boost World has a wide range of decors, able to adorn any surface with earthy inserts, bricks, and geometric patterns. Colors, looks, and formats dedicated to contemporary design convey a unique personality and a distinctive style.

Boost World dispone di una vasta gamma decorativa, in grado di rivestire ogni superficie con inserti materici, brick e motivi geometrici. Colori, look e formati dedicati alla progettazione contemporanea trasmettono una personalità unica e uno stile distintivo.

Boost World dispose d'une large gamme décorative, capable de couvrir n'importe quelle surface avec des inserts de matériaux, des briques et des motifs géométriques. Les couleurs, les looks et les formats dédiés au design contemporain véhiculent une personnalité unique et un style distinctif.

Boost World umfasst ein breites Dekorsortiment, das für jede Oberfläche stoffliche Einleger, Bricks und geometrische Motive bietet. Farben, Looks und Formate für die zeitgemäße Planung strahlen eine einzigartige Persönlichkeit und einen erlesenen Stil aus.

Boost World dispone de una amplia gama decorativa, que cubre todas las superficies con inserciones texturizadas, ladrillos y motivos geométricos. Colores, aspectos y formatos de diseño contemporáneo transmiten una personalidad única y un estilo distintivo.

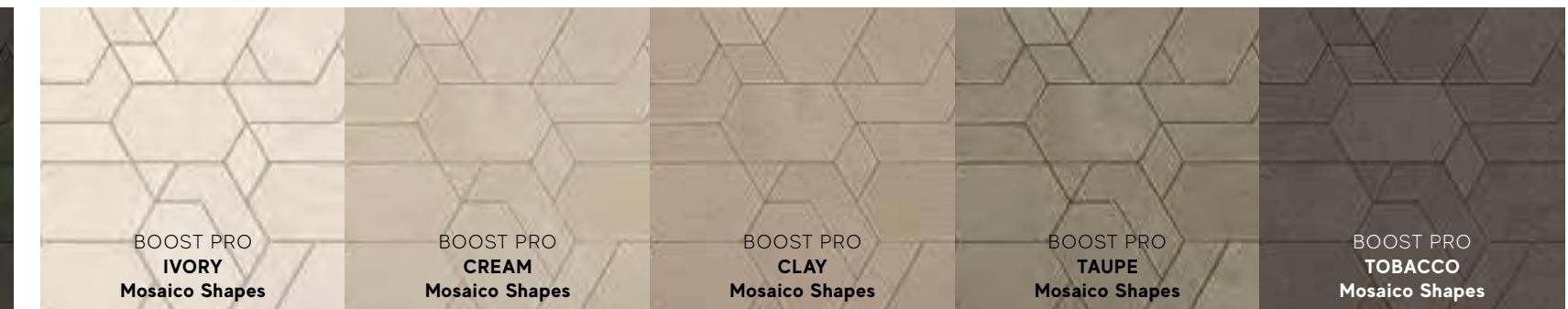
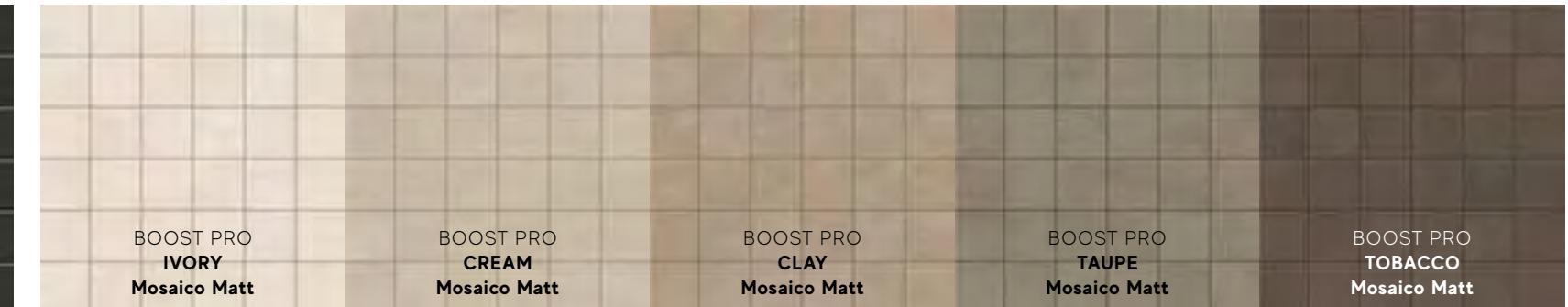
Boost World располагает широкой гаммой декоративных элементов, способных украсить поверхности интерьеров фактурными акцентами, мозаичными деталями, геометрическими мотивами. Цвета, рисунки и форматы декоров придают современным пространствам яркую неповторимость.



BOOSTWORLD

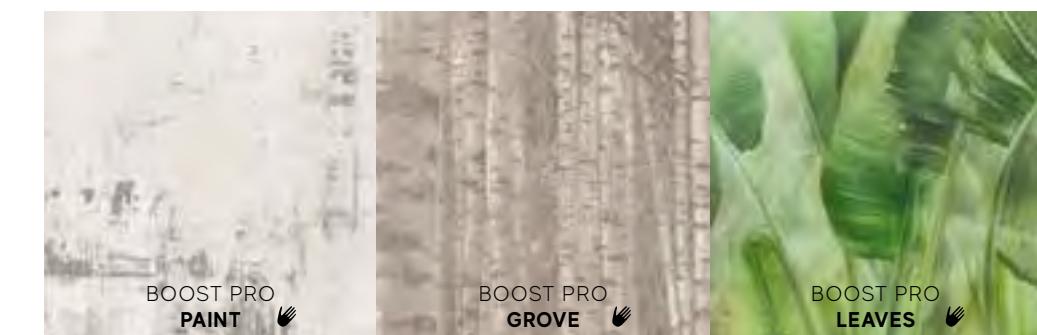
PORCELAIN TILE DECORS.

BOOST



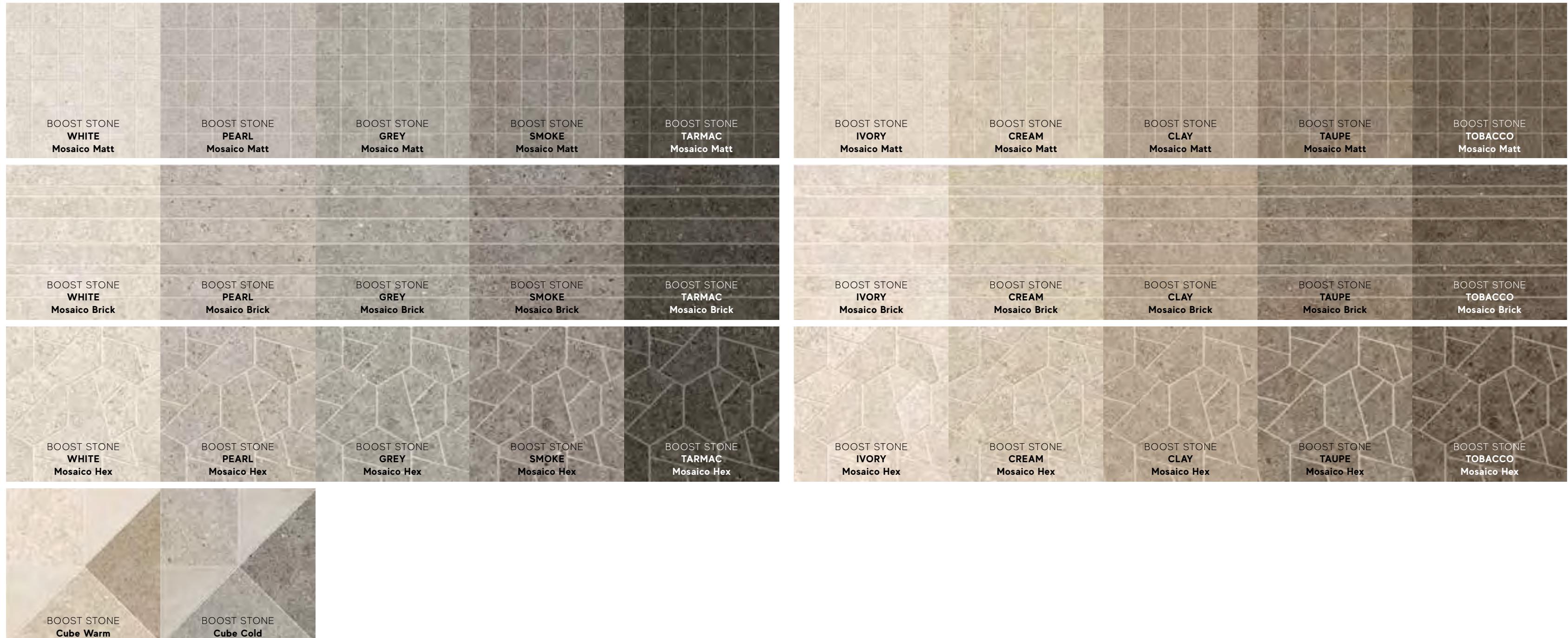
BOOST PRO

XL DECORS



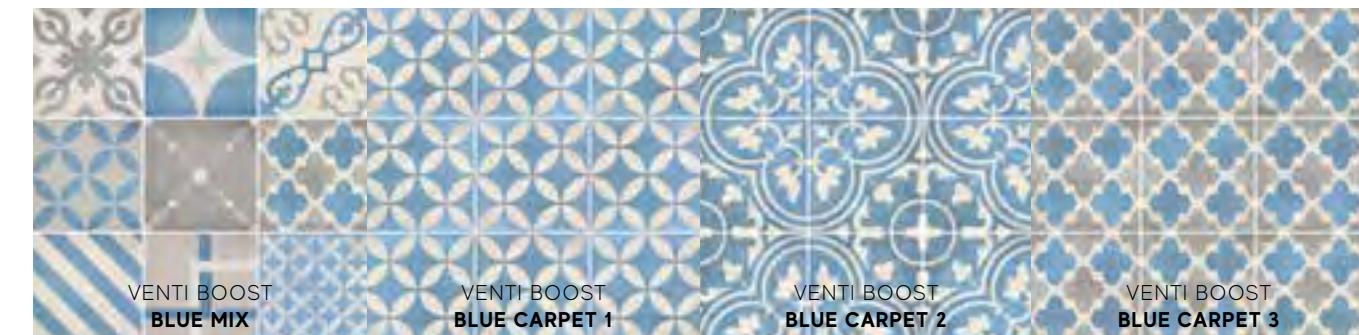
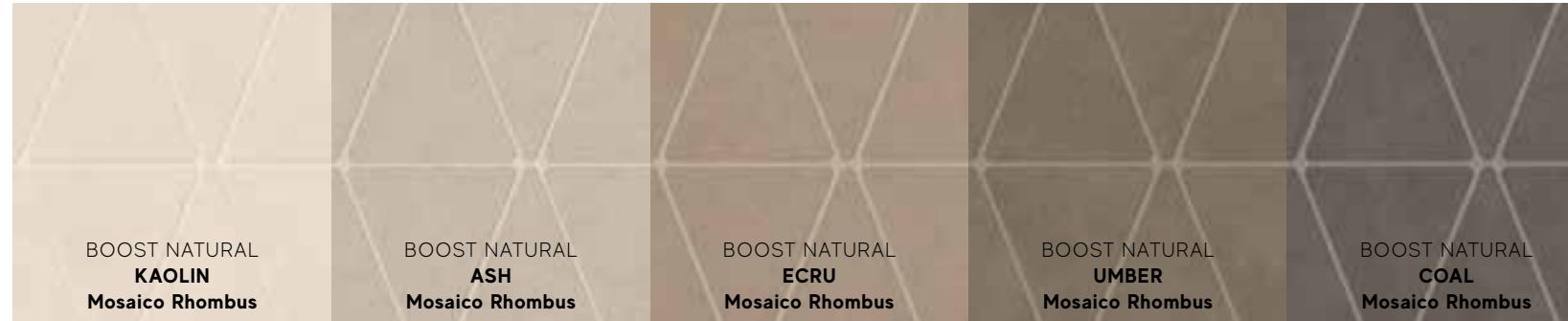
PORCELAIN TILE DECORS.

BOOST STONE



PORCELAIN TILE DECORS.

BOOST NATURAL



WALL TILE DECORS.

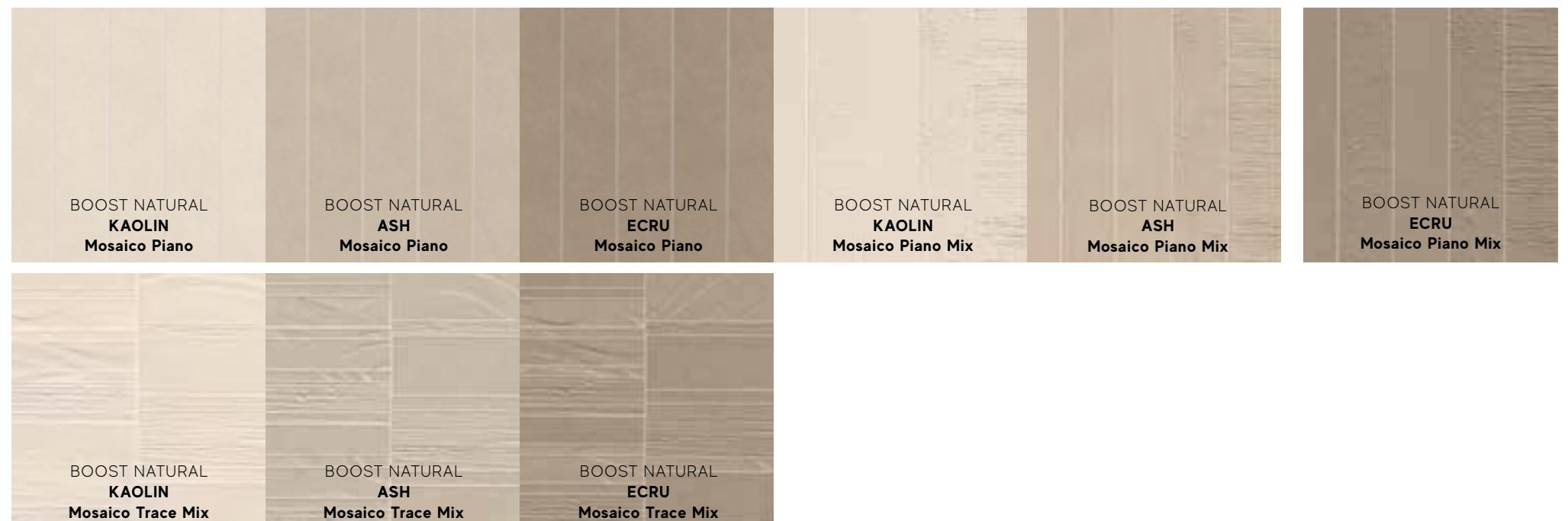
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A WORLD OF DESIGN.

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OVERVIEW

COLLECTIONS

RANGE

TECH. SPECS

The collections that make up this assortment are united by a simple, contemporary style. While each maintains its own specific identity, they all share neutral tones and a substantial natural elegance that allows them to coexist harmoniously in the same environments with tone-on-tone combinations or sharp contrasts.

Le collezioni che compongono questa raccolta sono accomunate da uno stile essenziale e contemporaneo. Pur mantenendo una propria identità specifica, condividono tonalità neutre e una sostanziale eleganza naturale che permette loro di coesistere in armonia negli stessi ambienti con accostamenti tono su tono o contrasti netti.

Les collections qui composent ce recueil partagent un style essentiel et contemporain. Tout en conservant leur identité propre, ils partagent des tons neutres et une élégance naturelle substantielle qui leur permet de cohabiter en harmonie dans les mêmes environnements avec des combinaisons ton sur ton ou des contrastes nets.

Der gemeinsame Nenner der Kollektionen dieser Sammlung ist ihr schlichter und kontemporärer Stil. Auch wenn jede von ihnen eine ganz bestimmte, eigene Identität besitzt, können sie dank der ihnen gemeinsamen, neutralen Farbtöne und der ihnen innewohnenden, natürlichen Eleganz in denselben Räumen koexistieren - Ton in Ton oder mit klaren Kontrasten.

Las colecciones que componen esta compilación están unidas por un estilo esencial y contemporáneo. Manteniendo su propia identidad específica, comparten tonos neutros y una importante elegancia natural que les permite convivir en armonía en los mismos ambientes con combinaciones tono sobre tono o con fuertes contrastes.

Коллекции, составляющие проект, объединены современным лаконичным стилем. У каждой из них свой характер, тем не менее сходная палитра нейтральных цветов позволяет им гармонично сосуществовать в одном и том же интерьере в однотонных композициях или сильных контрастах.



INSIDE, OUTSIDE, EVERY WHERE.



September 2021

The creative potential of Boost World is evident in its many uses, like interior environments in stylistic continuity with the exterior such as terraces, patios, gardens, and pool areas. Large formats and different thicknesses even allow the use of Boost World surfaces in energy-efficiency projects, such as ventilated facades coordinated with indoor and outdoor spaces.

Le potenzialità creative di Boost World si esprimono in molteplici destinazioni d'uso: ambienti interni in continuità stilistica con l'esterno, come terrazze, patii, giardini, zone piscina. Grandi formati e spessori idonei consentono l'utilizzo delle superfici di Boost World anche in progetti di efficientamento energetico, come facciate ventilate coordinate a spazi interni ed esterni.

Le potentiel créatif de Boost World s'exprime dans de multiples usages : des intérieurs en continuité stylistique avec l'extérieur, tels que des terrasses, patios, jardins, espaces piscine. De grands formats et des épaisseurs appropriées permettent l'utilisation des surfaces Boost World également dans des projets d'efficacité énergétique, tels que des façades ventilées coordonnées avec des espaces intérieurs et extérieurs.

Das kreative Potenzial von Boost World entfaltet sich in vielen Einsatzbereichen: Innenräume, die in stilistischer Kontinuität mit dem Außenbereich dialogieren, etwa mit Terrassen, Innenhöfen, Gärten, Poolbereichen. Große Formate und jeweils geeignete Stärken erlauben die Verwendung der Boost World-Beläge auch in Projekten zur Steigerung der Energieeffizienz, wie etwa an auf Innen- und Außenbereiche abgestimmten, hinterlüfteten Fassaden.

El potencial creativo de Boost World se expresa en una gran variedad de usos: ambientes interiores en continuidad estilística con el exterior, como terrazas, patios, jardines, zonas de piscina. Grandes formatos y espesores adecuados permiten el uso de superficies de Boost World también en proyectos con mayor eficiencia energética, como las fachadas ventiladas coordinadas con los espacios interiores y exteriores.

Креативный потенциал линейки Boost World проявляется в огромном разнообразии применений внутри помещений и на улице – на террасах, в патио, в садах, вокруг бассейнов. Большие форматы и соответствующая толщина позволяют использовать плитку Boost World также для облицовки вентилируемых фасадов, что не только повышает энергоэффективность зданий, но и придает внутренним и наружным пространствам стилистическую цельность.



COMPLETE INTERIOR PROJECT

Boost World makes all kinds of furnishing solutions possible, not just floors and walls but also tables, worktops, and washbasins. Architects and interior designers can also express themselves through furnishings, designing coordinated environments in residential, commercial, public, or hospitality spaces.

Boost World consente soluzioni d'arredo di ogni tipo: non solo pavimenti e pareti, ma anche tavoli, piani di lavoro, lavabi. Architetti e interior designer possono così esprimersi anche nell'arredo, progettando ambienti coordinati in spazi residenziali, commerciali, pubblici o dedicati all'hospitality.

Boost World permet des solutions d'ameublement de toutes sortes : non seulement les sols et les murs, mais aussi les tables, plans de travail, lavabos. Les architectes et les architectes d'intérieur peuvent ainsi s'exprimer également dans l'ameublement, en concevant des environnements coordonnés dans des espaces résidentiels, commerciaux, publics ou d'accueil.

Boost World eignet sich für Einrichtungen aller Art: Nicht nur für Wände und Böden, sondern auch für Tische, Arbeitsplatten, Waschbecken. Architekten und Innendesigner können ihre Kreativität auch in der Einrichtung entfalten und perfekt koordinierte Wohnräume, öffentliche Strukturen oder Räume für das Gastgewerbe planen.

Boost World permite soluciones de decoración de todo tipo: no sólo pavimentos y paredes, sino también mesas, encimeras y lavabos. Los arquitectos y diseñadores de interiores también pueden expresarse a través del mobiliario, realizando ambientes coordinados en espacios residenciales, comerciales, públicos o de hostelería.

Плитками Boost World можно облицовывать не только полы и стены, но также предметы обстановки, столешницы, мойки. Это позволяет архитекторам и дизайнерам цельно оформлять в едином стиле жилые дома, торговые помещения, общественные пространства, гостиницы, рестораны.



FOCUS ON WELLNESS.

Boost World collections can cover all bathroom surfaces: they allow you to adapt the chosen style reproduced in all its authenticity to floors, walls, furnishings, and washbasins in shower, wellness, and spa areas. They ensure maximum ease of disinfection to eliminate viruses and bacteria, superior resistance to the most aggressive chemical agents, and an excellent level of resistance to slipping even in the presence of water.

Le collezioni di Boost World possono rivestire tutte le superfici del bagno: permettono di adattare lo stile desiderato riprodotto in tutta la sua autenticità a pavimenti e pareti, volumi e lavabi di zone doccia, wellness e spa. Assicurano la massima facilità di sanificazione nei confronti di virus e batteri, un'ottima resistenza agli agenti chimici più aggressivi, un eccellente livello di resistenza allo scivolamento anche in presenza di acqua.

Les collections Boost World peuvent couvrir toutes les surfaces de la salle de bain : elles permettent d'adapter le style souhaité reproduit dans toute son authenticité aux sols et murs, volumes et receveurs de douches, espaces bien-être et spa. Ils assurent une facilité de désinfection maximale contre les virus et les bactéries, une excellente résistance aux agents chimiques les plus agressifs, un excellent niveau de résistance au glissement même en présence d'eau.

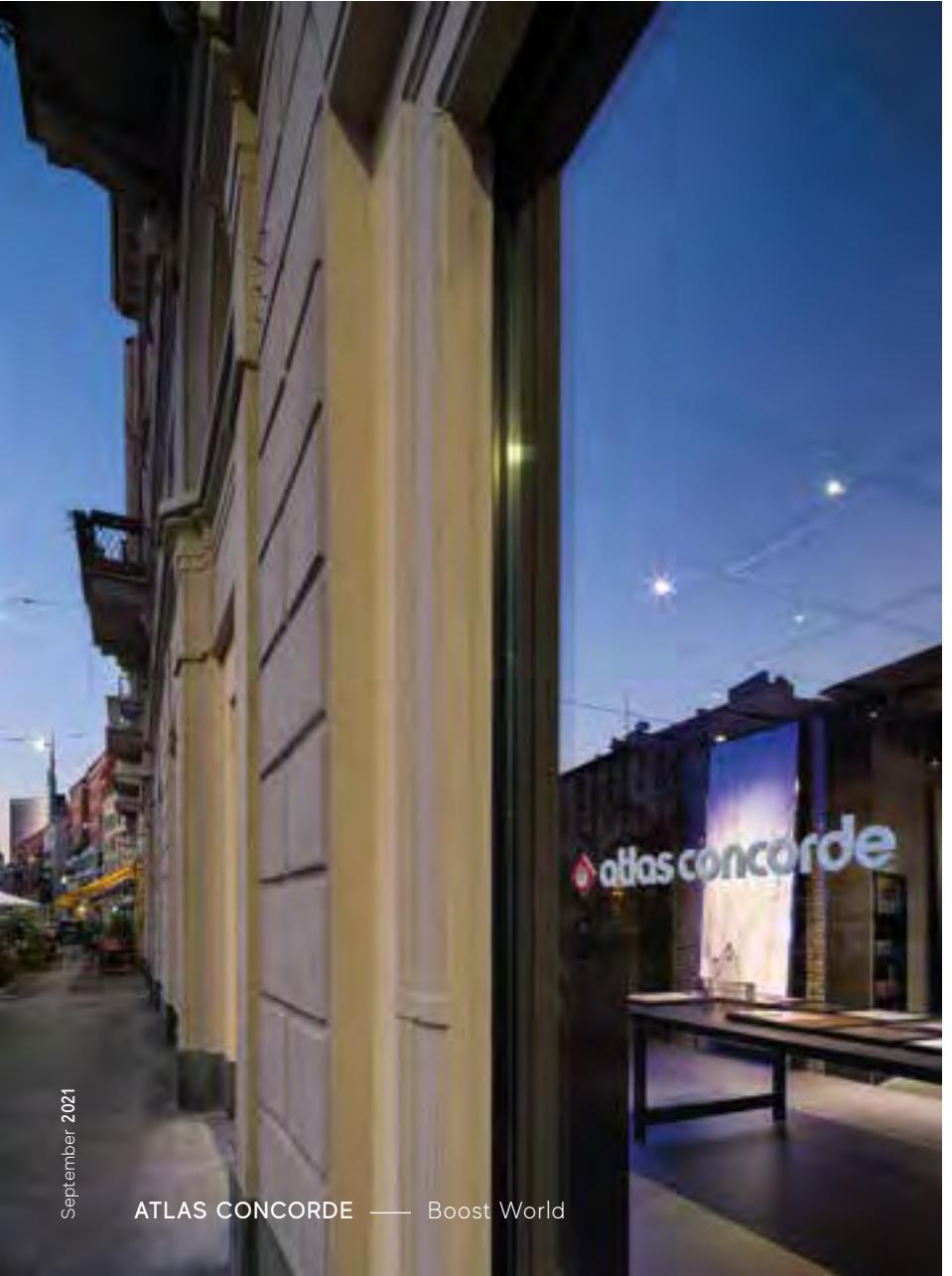
Die Boost World-Kollektionen können alle Oberflächen im Bad verkleiden: Mit ihnen lässt sich der gewünschte Stil in seiner ganzen Authentizität an Boden und Wänden, baulichen Volumen und Waschbecken in Dusch-, Wellness- und Spa-Bereichen realisieren. Sie lassen sich mühelos von Viren und Bakterien befreien, halten selbst aggressivsten Chemikalien stand und sind auch bei Nässe überaus rutschfest.

Las colecciones de Boost World pueden revestir todas las superficies del baño: permiten adaptar el estilo deseado reproducido en toda su autenticidad en pavimentos y paredes, volúmenes y lavabos en zonas de ducha, wellness y spa. Garantizan la máxima facilidad de higienización contra virus y bacterias, excelente resistencia a los productos químicos más agresivos, y un excelente nivel de resistencia al deslizamiento incluso en presencia de agua.

Плитки коллекции Boost World подходят для облицовки всех поверхностей ванных комнат: их фактуры стильно украсят полы, стены, объемные элементы архитектуры, умывальники, душевые кабины, СПА-зоны. Они легко дезинфицируются от вирусов и бактерий, устойчивы даже к самым агрессивным химикатам, препятствуют скольжению даже в присутствии воды.



GLOBAL CALLING.



September 2021

ATLAS CONCORDE — Boost World

The surfaces of Boost World usher in a new age of creative solutions. Alone or in combination with each other, they are the ideal backdrop for interior design projects with a contemporary, international style. Attention to detail, the harmony of neutral colors, the simplicity of the textures and the wide selection of formats relaunch the concept of surface with a global perspective.

Le superfici di Boost World inaugurano una nuova era di soluzioni creative. Da sole o in abbinamento reciproco, sono lo sfondo ideale per progetti di interior design dallo stile contemporaneo e internazionale. La cura del dettaglio, l'armonia di colori neutri, l'essenzialità delle texture e la vasta selezione di formati rilanciano il concetto di superficie in una prospettiva globale.

Les surfaces de Boost World inaugurent une nouvelle ère de solutions créatives. Seules ou en combinaison les unes avec les autres, elles constituent le fond idéal pour des projets de décoration d'intérieur au style contemporain et international. Le souci du détail, l'harmonie des couleurs neutres, l'essentialité des textures et le large choix de formats relancent le concept de surface dans une perspective globale.

Die Boost World-Beläge leiten eine neue Ära kreativer Lösungen ein. Allein oder miteinander kombiniert bilden sie stets den idealen Hintergrund für ein zeitgenössisches Innendesign mit internationaler Prägung. Sorgfältig ausgeführte Details, harmonische, neutrale Farben, schlichte Texturen und eine große Formatauswahl lancieren ein Konzept des Innenausbau in einer globalen Perspektive.

Las superficies de Boost World dan paso a una nueva era de soluciones creativas. Solas o combinadas entre sí, son ideales para proyectos de interiorismo contemporáneo e internacional. La atención a los detalles, la armonía de los colores neutros, la esencialidad de las texturas y la amplia selección de formatos relanzan el concepto de superficies en una perspectiva global.

Плитки Boost World открывают новую эру креативности. По отдельности или в сочетании друг с другом они являются идеальным фоном для интерьерных проектов в современном стиле. Ухоженность деталей, гармония нейтральных цветов, лаконичность рисунков поверхности, широкий выбор форматов выводят линейку на мировой масштаб: выстроенные из нее решения будут смотреться совершенно естественно в любой части света.

● LONDON

● CHICAGO

● NEW YORK

● TOKYO

● DUBAI

● PARIS

● SAN PAOLO

● BEIJING

● KUALA LUMPUR

● MILAN

● MOSCOW

BOOSTWORLD

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BOOST

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Boost _ PEARL

ATLAS CONCORDE — Boost World

Boost inaugurates the Boost World project with a sophisticated metropolitan look. The surfaces of the collection feature the typical shading of troweled concrete in varying tones of gray. On walls, color accents enliven the spaces with a distinctive counterpoint.

Boost inaugura il progetto Boost World con un sofisticato look metropolitano. Le superfici della collezione declinano le sfumature tipiche del cemento spatolato attraverso una scala di toni di grigio. A rivestimento, accenti di colore ravvivano gli ambienti con un contrappunto distintivo.

Boost inaugure le projet Boost World au look métropolitain sophistique. Les surfaces de la collection déclinent les nuances typiques du béton taloché à travers une gamme de tons de gris. Au mur, des accents de couleur animent les pièces avec un contrepoint distinctif.

Boost führt das Projekt Boost World mit einem ausgesuchten Großstadtlook ein. Die Oberflächen der Kollektion deklinieren die typischen Nuancen der gespachtelten Zementoptik in einer Skala aus Grautönen. An der Wand beleben Farbakzente die Räume mit interessanten Kontrasten.

Boost lanza el proyecto Boost World con un sofisticado aspecto metropolitano. Las superficies de la colección reflejan los matices típicos del hormigón espatulado mediante una escala de tonos grises. En los revestimientos, acentos de color animan los ambientes con un contrapunto distintivo.

Первой коллекцией проекта Boost World является Boost с ее эффектным урбанистическим видом. Палитра охватывает разные оттенки серого цвета, характерные для разглаженного шпателем цемента. Для настенных плиток доступны также более яркие тона, позволяющие оживить интерьеры акцентными контрастами.



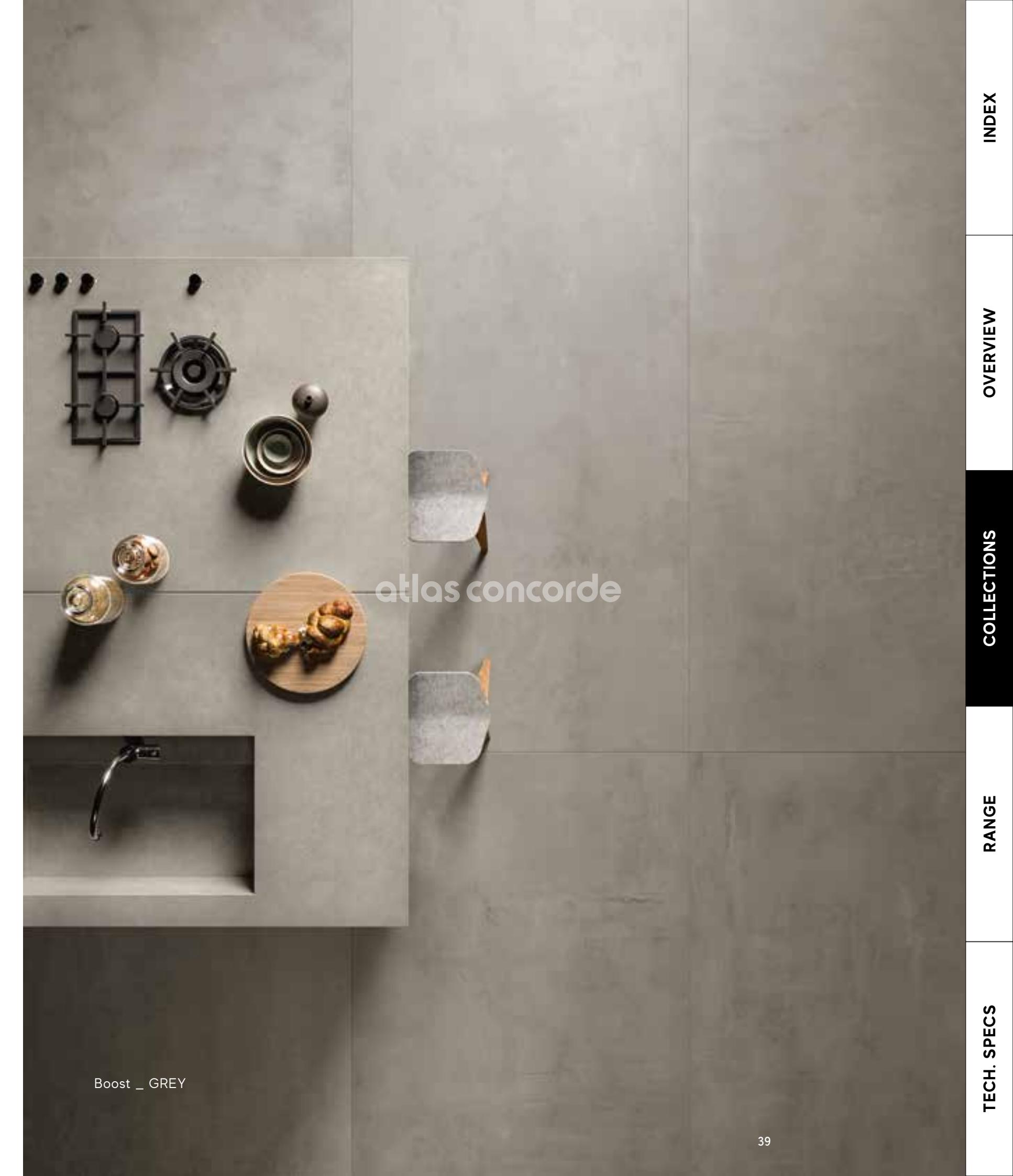
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Boost _ WHITE









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BOOST PRO

WARM CONCRETE LOOK





Boost Pro enriches the concrete look with new creative solutions thanks to five warm shades. The dusty colors are designed to create decorative backdrops with a strong visual impact, perfect for sophisticated, welcoming environments.

Boost Pro arricchisce l'effetto cemento di nuove soluzioni creative, grazie a cinque tonalità calde. Le tinte polverose sono studiate per creare quinte decorative dal forte impatto visivo, perfette per ambienti sofisticati e accoglienti.

Boost Pro enrichit l'effet béton de nouvelles solutions créatives, grâce à cinq teintes chaudes. Les couleurs poussiéreuses sont conçues pour créer des toiles de fond décoratives à fort impact visuel, parfaites pour des environnements sophistiqués et accueillants.

Boost Pro bereichert die Zementoptik mit neuen kreativen Ideen in fünf warmen Farben. Die staubigen Nuancen erzeugen dekorative, optisch effektvolle Kulissen für elegante, einladende Räume.

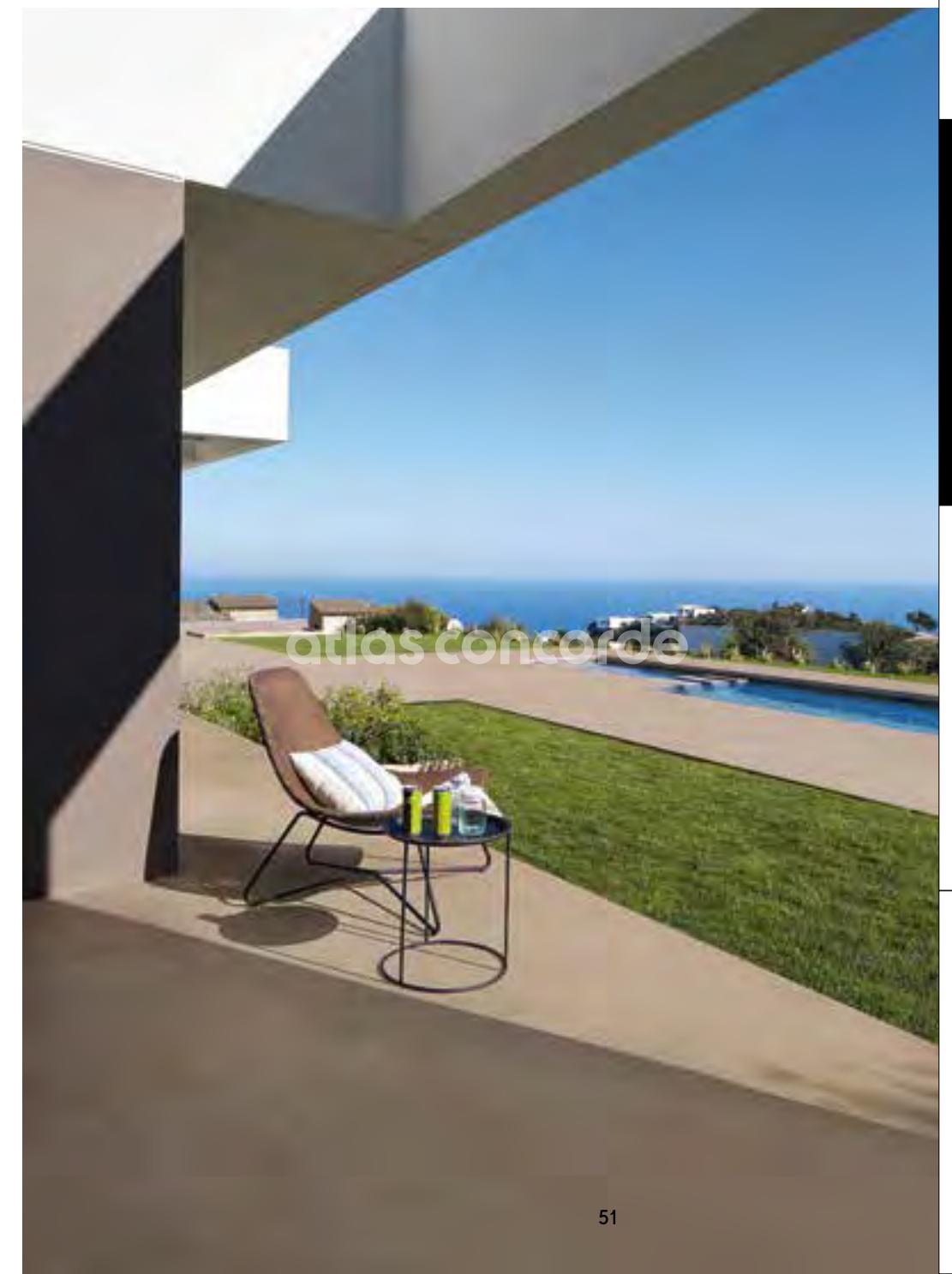
Boost Pro enriquece el efecto del hormigón con nuevas soluciones creativas, gracias a cinco tonos cálidos. Los colores polvorientos están diseñados para crear fondos decorativos de gran impacto visual, perfectos para ambientes sofisticados y acogedores.

Boost Pro обогащает эффект цемента пятью теплыми цветами для новых креативных решений. Благодаря пыльным оттенкам поверхности приобретают эффектную декоративность, а интерьеры – изысканный уют.





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Boost Pro _ CLAY

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Boost Pro _ TOBACCO
Boost _ SMOKE

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Boost Pro _ TAUPE, IVORY, MUSTARD



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BOOST STONE

ESSENTIAL STONE LOOK



Boost Stone reinterprets the limestone of the Pyrenees in the colors of the concrete world of Boost and Boost Pro. Discreet surfaces for a stone effect with a measured but strong personality reproduced with absolute realism.

Boost Stone reinterpretata la pietra calcarea dei Pirinei, nel ventaglio cromatico del mondo cemento di Boost e Boost Pro. Superfici dall'aspetto discreto per un effetto pietra dalla misurata ma forte personalità riprodotta con assoluto realismo.

Boost Stone réinterprète le calcaire pyrénéen, dans la gamme chromatique de l'univers béton de Boost et Boost Pro. Des surfaces discrètes pour un effet pierre à la personnalité mesurée mais forte, reproduite avec un réalisme absolu.

Boost Stone interpretiert den Pyrenäen-Kalkstein in den Zementfarben von Boost und Boost Pro neu. Unaufdringliche Oberflächen in einer verhaltenen, aber zugleich charaktervollen und absolut realitätgetreu nachempfundenen Steinoptik.

Boost Stone reinterpreta la piedra caliza de los Pirineos en la gama cromática del mundo del concreto de Boost y Boost Pro. Superficies de aspecto discreto para un efecto piedra con una personalidad comedida pero fuerte, reproducida con absoluto realismo.

Boost Stone переосмысливает известняк Пиренеев в цементной цветовой палитре коллекций Boost и Boost Pro. Реалистично воссозданная фактура камня сдержанна, но при этом обладает сильным характером.





Boost Stone _ CREAM, IVORY

September 2021





Boost Stone _ IVORY
Boost Natural _ CORAL

ATLAS CONCORDE — Boost World







Boost Stone _ IVORY
Boost Pro _ CLAY



Boost Stone _ WHITE
Boost _ PEARL

BOOST NATURAL NATURAL CONCRETE LOOK

In collaboration with / In collaborazione con Matteo Brioni





The surfaces of Boost Natural reproduce the natural effect of raw earth with a palette of soft colors and a slightly irregular texture, to meet every stylistic need.

Le superfici di Boost Natural ripropongono l'effetto naturale della terra cruda con una paleta di colori tenui e una texture leggermente irregolare, per soddisfare ogni esigenza stilistica.

Les surfaces de Boost Natural reproduisent l'effet naturel de la terre crue avec une palette de couleurs douces et une texture légèrement irrégulière, pour satisfaire tous les besoins stylistiques.

Die Serie Boost Natural bildet die natürliche Optik von ungebranntem Ton in einer Palette aus zarten Farben und mit einer leicht unregelmäßigen Textur nach, die jedem Stilanspruch gerecht wird.

Las superficies de Boost Natural reproponen el efecto natural de la tierra cruda con una paleta de colores suaves y una textura ligeramente irregular, para satisfacer todo requisito estilístico.

Boost Natural воспроизводит натуральную фактуру сырых глин. Мягкие цвета и слегка неровные поверхности плитки задуманы, чтобы удовлетворить любые стилистические потребности.





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Boost Natural _ ECRU, 3D WAVE ASH

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Boost Natural _ ECRU, 3D TEXTURE ECRU

September 2021





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Boost Natural _ ASH, 3D BRUSHED KAOLIN, MOSAICO PIANO MIX ASH



Boost Natural _ ASH, KAOLIN



Boost Natural _ CORAL, COBALT, ASH



Boost Natural _ CORAL
Boost Stone _ IVORY



ATLAS CONCORDE — Boost World



Boost Natural _ ECRU, UMBER

BOOST YOUR STYLE.

September 2021



With Boost World it's possible to combine different surfaces with a similar stylistic perspective. Concrete, stone, and raw earth effects can be combined spontaneously and naturally to create original harmonies, for cohesive environments that are able to speak the same language.

Con Boost World è possibile combinare superfici diverse in una medesima prospettiva stilistica. Effetto cemento, pietra e terra cruda si combinano in armonie cromatiche inedite in modo spontaneo e naturale, per ambienti coesi e in grado parlare lo stesso linguaggio.

Avec Boost World, il est possible de combiner différentes surfaces dans la même perspective stylistique. Effet béton, pierre et terre crue se combinent dans des harmonies chromatiques inédites de manière spontanée et naturelle, pour des environnements cohérents capables de parler le même langage.

Mit Boost World lassen sich unterschiedliche Oberflächen in einer und derselben stilistischen Perspektive zusammenstellen. Die Optik von Zement, Stein und ungebranntem Ton fließen spontan und natürlich in neue, farblich harmonische Kompositionen ein. Daraus entstehen klar durchgestylte Bereiche, die eine gemeinsame Sprache sprechen.

Con Boost World es posible combinar diferentes superficies en una misma perspectiva estilística. Efecto hormigón, piedra y tierra cruda se combinan en nuevas armonías cromáticas de forma espontánea y natural, para lograr entornos cohesionados que hablan el mismo idioma.

Разные поверхности Boost World существуют в единой стилистической перспективе. Имитации цемента, камня, сырой глины вместе создают необыкновенную цветовую гармонию. В украшенных этой плиткой интерьерах все говорит на одном языке.

PORCELAIN TILES

PRODUCT RANGE OVERVIEW

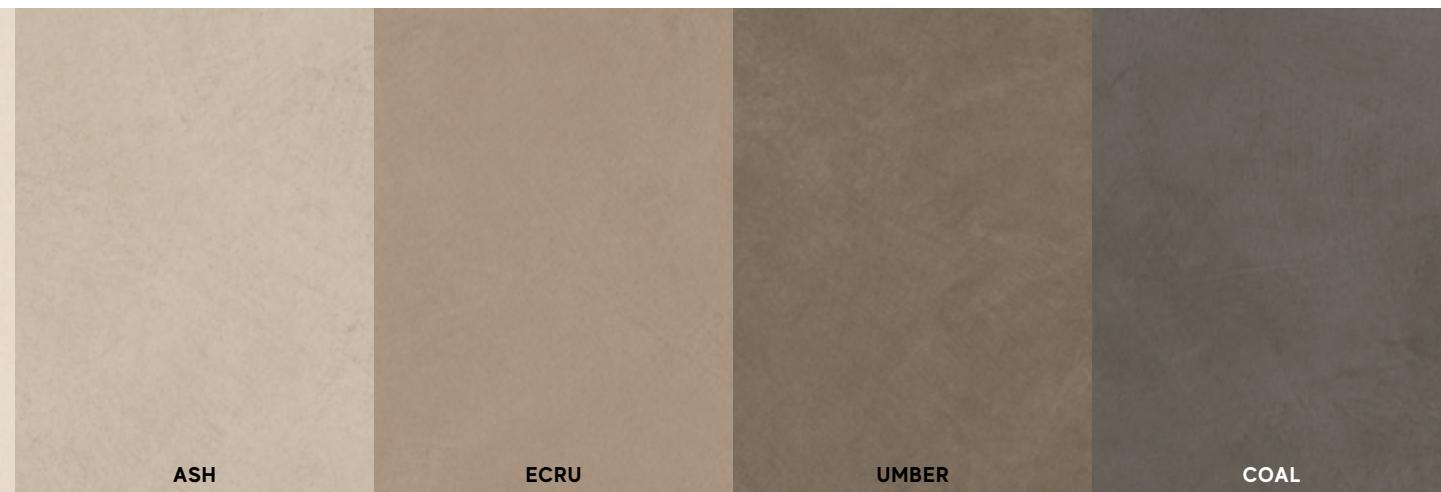
BOOST



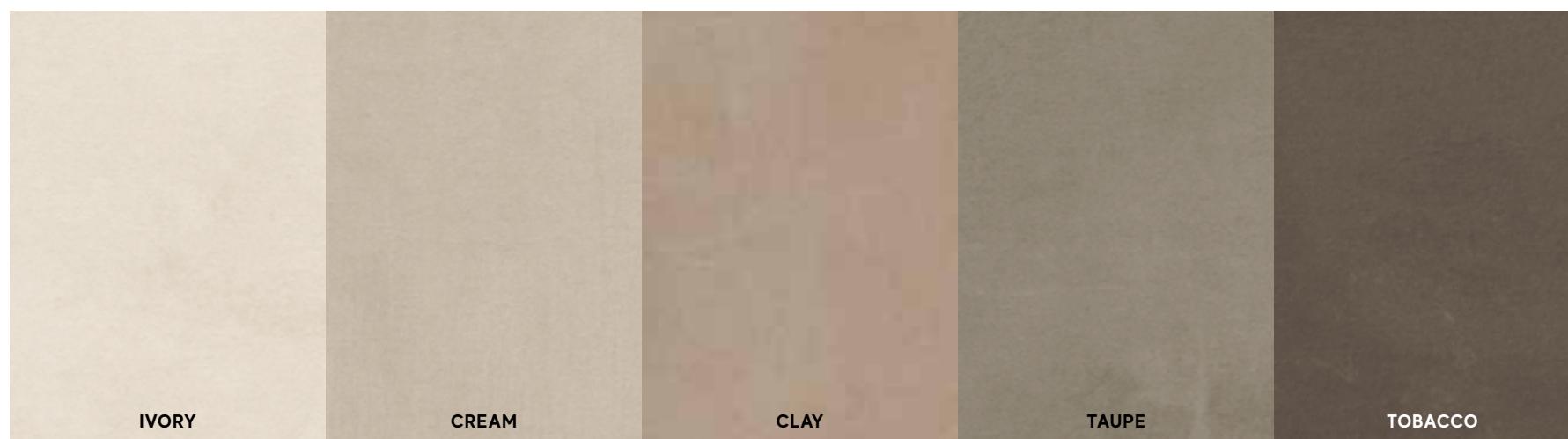
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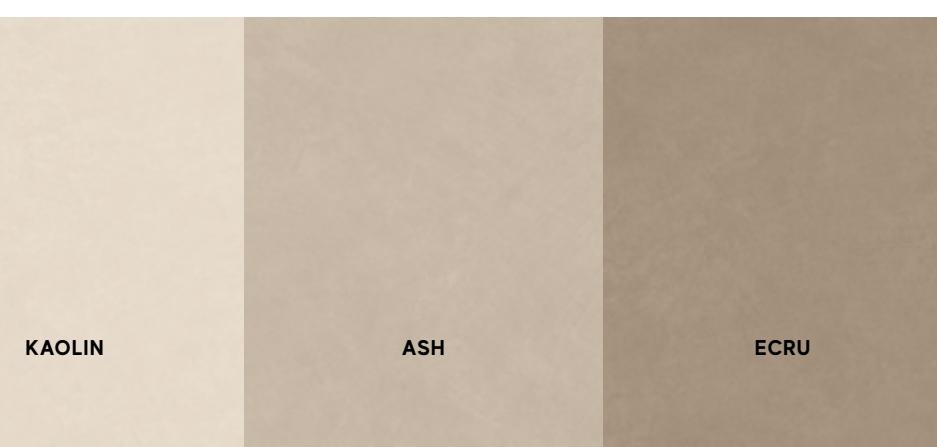
BOOST



BOOST PRO



BOOST NATURAL

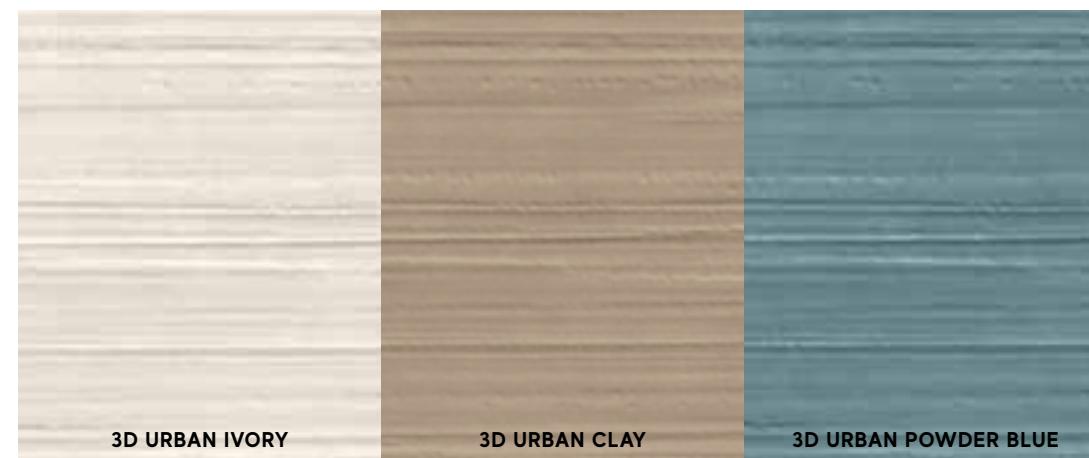


3D WALL TILES

BOOST



BOOST PRO



BOOST NATURAL



PRODUCT RANGE OVERVIEW

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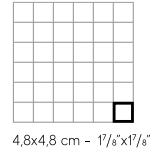
COLLECTIONS

RANGE

TECH. SPECS

BOOST**PORCELAIN TILE DECORS**

Boost White
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



4,8x4,8 cm - 1⁷/₈"x1⁷/₈"

Boost Pearl
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



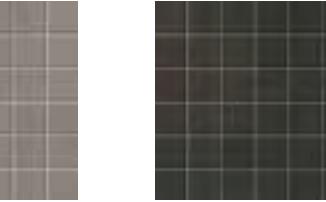
Boost Grey
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



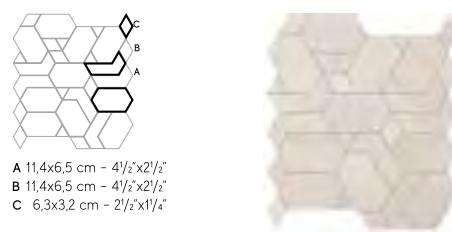
Boost Smoke
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



Boost Tarmac
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



Boost White
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"



Boost Smoke
Mosaico Hex Yellow
25x28,5 cm - 9⁷/₈"x11¹/₄"



Boost Smoke
Mosaico Hex Black
25x28,5 cm - 9⁷/₈"x11¹/₄"



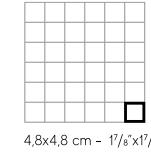
Boost Tarmac
Mosaico Hex Jade
25x28,5 cm - 9⁷/₈"x11¹/₄"



Boost Tarmac
Mosaico Hex Black
25x28,5 cm - 9⁷/₈"x11¹/₄"

**BOOST PRO****PORCELAIN TILE DECORS**

Boost Pro Ivory
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



4,8x4,8 cm - 1⁷/₈"x1⁷/₈"

Boost Pro Cream
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



Boost Pro Clay
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



Boost Pro Taupe
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"

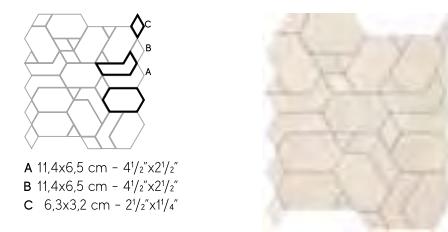


Boost Pro Tobacco
Mosaico Matt
30x30 cm - 11³/₄"x11³/₄"



Boost White
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"

Boost Pro Ivory
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"



Boost Pro Cream
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"



Boost Pro Clay
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"



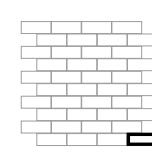
Boost Pro Taupe
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"



Boost Pro Tobacco
Mosaico Shapes
31x33,5 cm - 12¹/₄"x13¹/₄"

WALL TILE DECORS

Boost White
Minibrick
30,5x30,5 cm - 12"x12"



2,9x7,5 cm
1⁷/₈"x3"

Boost Pearl
Minibrick
30,5x30,5 cm - 12"x12"



Boost Grey
Minibrick
30,5x30,5 cm - 12"x12"



Boost Smoke
Minibrick
30,5x30,5 cm - 12"x12"



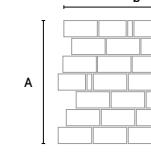
Boost Sage
Minibrick
30,5x30,5 cm - 12"x12"



Boost Red
Minibrick
30,5x30,5 cm - 12"x12"

**WALL TILE DECORS**

Boost Pro Ivory
Minibrick Pro Olive
29,7x33,3 cm - 11⁵/₈"x13¹/₄"



A 29,6 cm - 11⁵/₈"
B 37,6 cm - 14¹/₄"
b 33,3 cm - 13¹/₈"

Boost Pro Cream
Minibrick Pro Blue
29,7x33,3 cm - 11⁵/₈"x13¹/₄"



Boost Pro Clay
Minibrick Pro Coffee
29,7x33,3 cm - 11⁵/₈"x13¹/₄"



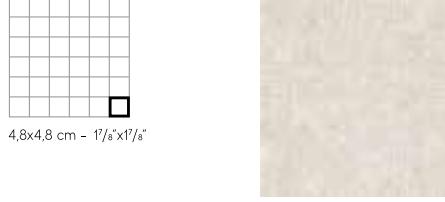
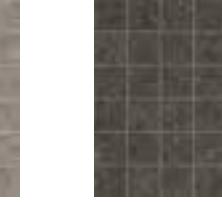
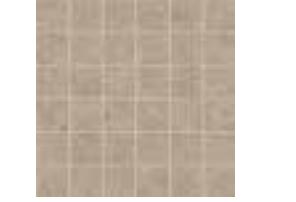
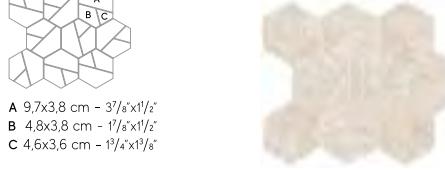
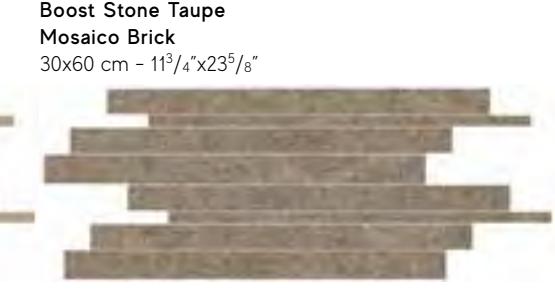
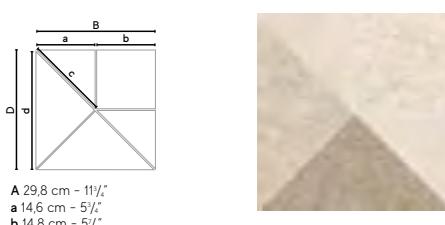
Boost Pro Mustard
Minibrick Pro Yellow
29,7x33,3 cm - 11⁵/₈"x13¹/₄"



Boost Pro Powder Blue
Minibrick Pro Ocean
29,7x33,3 cm - 11⁵/₈"x13¹/₄"

**PRODUCT RANGE OVERVIEW**

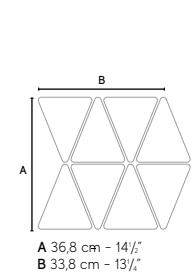
PORCELAIN TILE DECORS

Boost Stone White Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ "  4,8x4,8 cm - 1 ⁷ / ₈ "x1 ⁷ / ₈ "	Boost Stone Pearl Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Grey Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Smoke Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Tarmac Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Ivory Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Cream Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Clay Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Taupe Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	Boost Stone Tobacco Mosaico Matt 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 
Boost Stone White Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ "  A: 9,7x3,8 cm - 3 ⁷ / ₈ "x1 ¹ / ₂ " B: 4,8x3,8 cm - 1 ⁷ / ₈ "x1 ¹ / ₂ " C: 4,6x3,6 cm - 1 ¹ / ₄ "x1 ¹ / ₈ "	Boost Stone Pearl Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Grey Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Smoke Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Tarmac Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Ivory Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Cream Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Clay Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Taupe Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 	Boost Stone Tobacco Mosaico Hex 25x28,5 cm - 9 ⁷ / ₈ "x11 ¹ / ₄ " 
Boost Stone White Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ "  A: 3,9x60 cm - 1 ¹ / ₂ "x23 ⁷ / ₈ " B: 17x60 cm - 5 ⁵ / ₈ "x23 ⁷ / ₈ " C: 4,6x60 cm - 1 ¹ / ₄ "x23 ⁷ / ₈ "	Boost Stone Pearl Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Grey Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Smoke Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Tarmac Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Ivory Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Cream Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Clay Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Taupe Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 	Boost Stone Tobacco Mosaico Brick 30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ " 
Boost Stone Mosaico Cube Warm 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ "  A: 29,8 cm - 11 ¹ / ₈ " a: 14,6 cm - 5 ⁵ / ₈ " b: 14,8 cm - 5 ⁵ / ₈ " c: 20,8 cm - 8 ¹ / ₈ " D: 29,8 cm - 11 ¹ / ₈ " d: 29,5 cm - 11 ¹ / ₈ "	Boost Stone Mosaico Cube Cold 30x30 cm - 11 ³ / ₄ "x11 ³ / ₄ " 	<p>Warm > Boost Stone Cream, Boost Stone Clay, Boost Stone Ivory, Boost Pro Ivory Cold > Boost Stone Smoke, Boost Stone Grey, Boost Stone Pearl, Boost Pearl</p>							

BOOST NATURAL

PRODUCT RANGE OVERVIEW

PORCELAIN TILE DECORS



Boost Natural Kaolin Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"

Boost Natural Ash Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"

Boost Natural Ecru Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"

Boost Natural Umber Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"

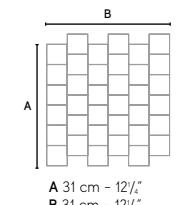
Boost Natural Coal Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"



Boost Natural Coral Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"



Boost Natural Cobalt Mosaico Rhombus
36,7x33,8 cm - 14 1/2"x13 1/4"



Boost Natural Kaolin Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

Boost Natural Ash Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

Boost Natural Ecru Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

Boost Natural Umber Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

Boost Natural Coal Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

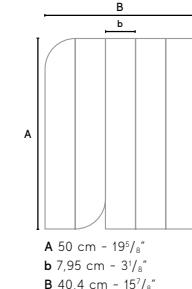


Boost Natural Coral Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"



Boost Natural Cobalt Mosaico Tumbled
31x31 cm - 12 1/4"x12 1/4"

WALL TILE DECORS



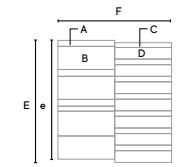
Boost Natural Kaolin Mosaico Piano
50x40,5 cm - 19 5/8"x16"



Boost Natural Ash Mosaico Piano
50x40,5 cm - 19 5/8"x16"



Boost Natural Ecru Mosaico Piano
50x40,5 cm - 19 5/8"x16"



Boost Natural Kaolin Mosaico Trace Mix
30x29,2 cm - 11 3/4"x11 1/2"



Boost Natural Ash Mosaico Trace Mix
30x29,2 cm - 11 3/4"x11 1/2"



Boost Natural Ecru Mosaico Trace Mix
30x29,2 cm - 11 3/4"x11 1/2"



XL DECORS

PORCELAIN TILE DECORS

Boost Pro Paint ± 6 mm ■ •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



Boost Pro Leaves ± 6 mm •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "

Boost Pro Leaves ± 6 mm •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



Boost Pro Grove ± 6 mm ■ •
120x278 cm - 47 $\frac{1}{4}$ "x109 $\frac{1}{2}$ "



The production process does not guarantee the presence of the exact sequence of the graphics inside the packaging. / Il processo produttivo non garantisce la presenza dell'esatta sequenza delle grafiche all'interno dell'imballo. / Le processus de fabrication ne garantit pas la présence de la séquence exacte des graphismes à l'intérieur de l'emballage. / Der Produktionsprozess garantiert nicht die exakte Sequenz der Grafiken in der Verpackung. / El proceso de producción no garantiza la presencia de la secuencia exacta de los gráficos dentro del embalaje. / Процесс производства не обеспечивает наличие точно совпадающих рисунков поверхности внутри упаковки.

The use of a common mild detergent is recommended. Avoid using acidic or alkaline products, waxes, steel wool, or abrasives. / Si consiglia l'utilizzo di un comune detergente neutro. Evitare l'utilizzo di prodotti acidi o alcalini, cerati, pagliette di metallo o abrasivi. / Nous vous conseillons d'utiliser des détergents neutres courants. Éviter l'utilisation de cires et de produits acides ou alcalins, ainsi que les pailles métalliques ou abrasives. / Es empfiehlt sich, ein haushaltsübliches, neutrales Reinigungsmittel zu verwenden. Säure oder alkalische Produkte, Wachs sowie Metallwolle- bzw. Scheuerschwämme sind zu vermeiden. / Recomendamos utilizar un detergente neutro común. Hay que evitar el uso de productos ácidos o alcalinos, ceras y estropajos de metal o abrasivos. / Рекомендуется чистить обычным нейтральным моющим средством. Не рекомендуется использовать кислотные, щелочные, восковые средства, а также металлические мочалки.

The decoration can only be laid on the wall. / Il decoro si può posare solo a rivestimento. / Décor uniquement mural. / Das Dekor kann nur an der Wand verlegt werden. / La decoración se puede colocar únicamente en paredes. / Декор может быть уложен только на стену.

VENTI BOOST

PORCELAIN TILE DECORS

Venti Boost
Warm
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Mix Warm *
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 1 Warm
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 2 Warm
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 3 Warm
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Cold
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Mix Cold *
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 1 Cold
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 2 Cold
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Carpet 3 Cold
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Classic mix ▲
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Classic Carpet 1
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Classic Carpet 2
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



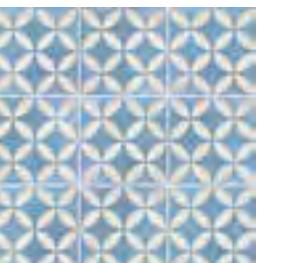
Venti Boost
Classic Carpet 3
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Blue mix ▲
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Blue Carpet 1
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Blue Carpet 2
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "



Venti Boost
Blue Carpet 3
20x20 cm - 7 $\frac{7}{8}$ "x7 $\frac{7}{8}$ "

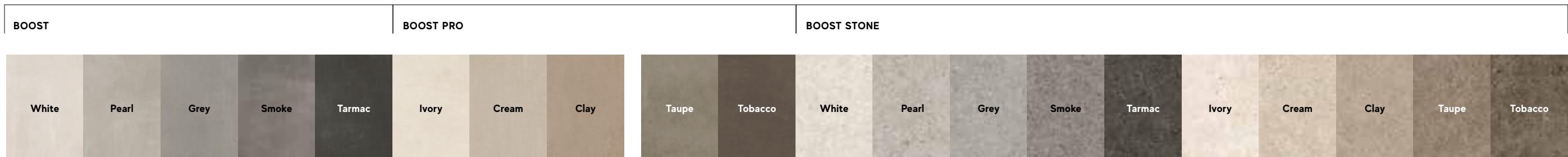


*Article composed of 16 different graphics, randomly mixed inside the boxes. / Articolo composto da 16 grafiche diverse, mescolate in modo casuale all'interno delle scatole. / Article composé de 16 graphismes différents, mélangés au hasard dans les boîtes. / Artikel mit 16 verschiedenen Grafiken, in den Schachteln nach dem Zufallsprinzip gemischt. / Artículo compuesto por 16 gráficos diferentes, mezclados en manera casual dentro de las cajas. / Артикул состоит из 16 различных рисунков, случайно перемешанных внутри коробок.

▲Article composed of 20 different graphics, randomly mixed inside the boxes. / Articolo composto da 20 grafiche diverse, mescolate in modo casuale all'interno delle scatole. / Article composé de 20 graphismes différents, mélangés au hasard dans les boîtes. / Artikel mit 20 verschiedenen Grafiken, in den Schachteln nach dem Zufallsprinzip gemischt. / Artículo compuesto por 20 gráficos diferentes, mezclados en manera casual dentro de las cajas. / Артикул состоит из 16 различных рисунков, случайно перемешанных внутри коробок.

PRODUCT RANGE OVERVIEW

Porcelain tiles



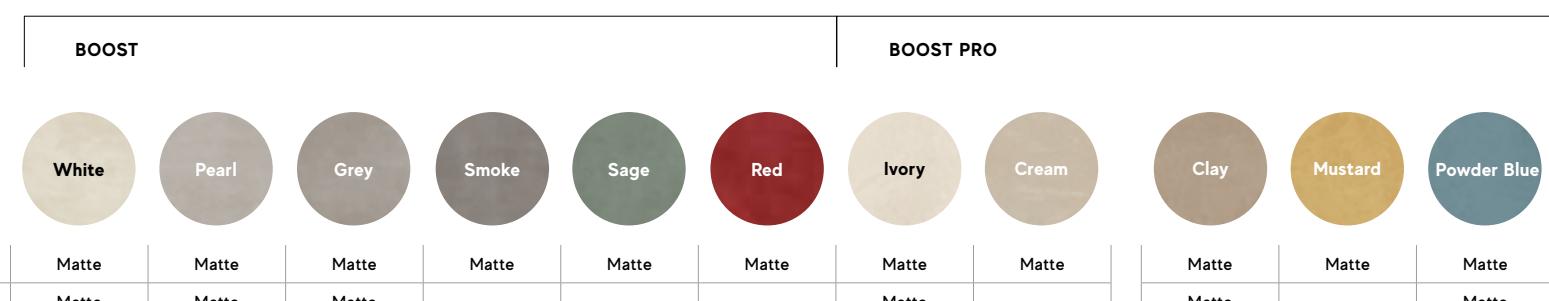
Outdoor and Wet Areas

120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 9 mm	Grip	Grip	Grip	Grip	Grip	Grip	Grip	Grip
60x120 cm - 23 ³ / ₈ "x47 ¹ / ₄ "	± 9 mm								
30x60 cm - 11 ³ / ₄ "x23 ⁵ / ₈ "	± 9 mm								
120x240 cm - 47 ¹ / ₄ "x94 ¹ / ₂ "	± 20 mm	Textured		Textured					
120x120 cm - 47 ¹ / ₄ "x47 ¹ / ₄ "	± 20 mm	Textured		Textured	Textured	Textured		Textured	Textured
60x120 cm - 23 ³ / ₈ "x47 ¹ / ₄ "	± 20 mm	Textured		Textured	Textured	Textured		Textured	Textured
90x90 cm - 35 ³ / ₈ "x35 ³ / ₈ "	± 20 mm	Textured		Textured	Textured	Textured		Textured	Textured
60x60 cm - 23 ⁵ / ₈ "x23 ⁵ / ₈ "	± 20 mm	Textured		Textured	Textured	Textured		Textured	Textured

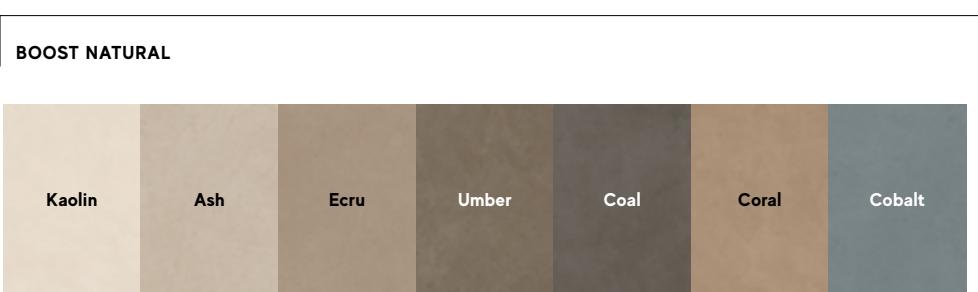
Atlas Plan

162x324 cm - $63\frac{3}{4}'' \times 127\frac{1}{2}''$ > Non rectified - non rettificato	± 12 mm	Hammered		Hammered	Hammered	Hammered		
	± 20 mm				Hammered			

Wall tiles



40x80 cm - 15³/₄"x31¹/₂"	± 8,5 mm	Matte								
40x80 cm - 15³/₄"x31¹/₂" 3D Urban	± 10 mm	Matte	Matte	Matte					Matte	

Porcelain tiles

160x320 cm - 63"x126"	± 6 mm						
160x160 cm - 63"x63"	± 6 mm						
120x278 cm - 47¼"x109½"	± 6 mm	Matte	Matte	Matte	Matte	Matte	Matte
120x240 cm - 47¼"x94½"	± 9 mm						
120x120 cm - 47¼"x47¼"	± 6 mm						
75x150 cm - 29½"x59"	± 9 mm	Matte	Matte	Matte	Matte	Matte	Matte
60x120 cm - 23⁵/₈"x47¼"	± 9 mm	Matte	Matte	Matte	Matte	Matte	Matte
75x75 cm - 29½"x29½"	± 9 mm						
37,5x75 cm - 14³/₄"x29½"	± 9 mm						
60x60 cm - 23⁵/₈"x23⁵/₈"	± 9 mm	Matte	Matte	Matte	Matte	Matte	
30x60 cm - 11³/₄"x23⁵/₈"	± 9 mm	Matte	Matte	Matte	Matte	Matte	

Outdoor and Wet Areas

120x120 cm - 47¼"x47¼"	± 9 mm	Grip	Grip	Grip	Grip	Grip	
60x120 cm - 23⁵/₈"x47¼"	± 9 mm	Grip	Grip	Grip	Grip	Grip	
30x60 cm - 11³/₄"x23⁵/₈"	± 9 mm						
120x240 cm - 47¼"x94½"	± 20 mm						
120x120 cm - 47¼"x47¼"	± 20 mm	Textured	Textured	Textured			
60x120 cm - 23⁵/₈"x47¼"	± 20 mm						
90x90 cm - 35¹/₈"x35¹/₈"	± 20 mm						
60x60 cm - 23⁵/₈"x23⁵/₈"	± 20 mm	Textured	Textured	Textured			

Atlas Plan

162x324 cm - 63³/₄"x127¹/₂"	± 12 mm			Hammered			
> Non rectified - non rettificato	± 20 mm						

Wall tiles

50x120 cm - 19⁵/₈"x47¼"	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Brushed	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Texture	± 8,5 mm	Matte	Matte	Matte
50x120 cm - 19⁵/₈"x47¼" 3D Wave	± 8,5 mm	Matte	Matte	Matte



Porcelain and wall tiles: a safe choice

Resistance and duration

RESISTENZA E DURATA

Easy to maintain



Facile da mantenere



Porcelain tiles do not require any special maintenance.

Il gres porcellanato non richiede manutenzioni particolari.

UV Resistant



Resistente ai raggi UV



Porcelain tiles maintain their colors even when exposed to continuous, direct sunlight or in contact with atmospheric agents or smog.

Il gres porcellanato rimane inalterato nei suoi colori anche se esposto alla luce diretta e continua del sole o a contatto con agenti atmosferici o smog.

Scratch resistant



Resistente al graffio



Porcelain tiles do not splinter, break or get damaged.

Il gres porcellanato non si scheggia, non si rompe e non si danneggia.

Easy to clean



Facile da pulire



Porcelain tiles are easy to clean.

Il gres porcellanato si pulisce facilmente.

Waterproof



Resistente all'acqua



Porcelain tiles are completely non-porous and therefore are not damaged by water or humidity.

Il gres porcellanato è completamente non poroso e non teme l'acqua e l'umidità.

Health

SALUTE

Zero VOCS



Zero VOC



Porcelain tiles are intrinsically inorganic and do not emit volatile organic compounds (VOC).

Le piastrelle in gres porcellanato sono intrinsecamente inorganiche e non emettono composti organici volatili.

Zero PVC



Zero PVC



Porcelain tiles contain no PVC, plastics or petroleum derivatives.

Il gres porcellanato è privo di PVC, plastiche o derivati del petrolio.

Zero formaldehyde



Zero formaldeide



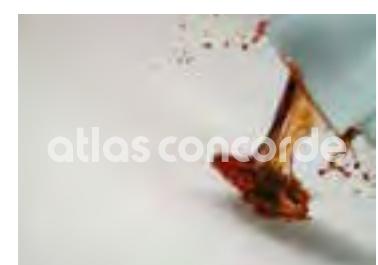
Porcelain tiles do not contain formaldehyde.

Il gres porcellanato non contiene formaldeide.

Stain resistant



Resistente alle macchie



Porcelain tiles are waterproof, no liquid can damage the surface.

Il gres porcellanato è impermeabile e nessun tipo di liquido può danneggiarne la superficie.

Resistant to chemicals



Resistente agli agenti chimici



Porcelain tiles do not stain and resist the most aggressive chemical agents.

Il gres porcellanato non si macchia e resiste agli agenti chimici più aggressivi.

Resistant to acids



Resistente agli acidi



Porcelain tiles are resistant to acids found in food and cleaning products.

Il gres porcellanato resiste agli acidi di uso alimentare e domestico.

Resistant to thermal shock



Resistente agli shock termici



A porcelain tile floor will not change as a result of sharp temperature fluctuations.

Un pavimento in gres porcellanato non si altera a causa di sbalzi termici.

Frost resistant



Resistente al ghiaccio



Porcelain tiles are frost resistant and therefore are not damaged by low temperatures.

Il gres porcellanato è ingelivo e resiste alle temperature più basse.

Zero allergens



Zero allergeni



Porcelain tiles are inhospitable for mites, bacteria, fungi, molds, and other irritants.

Il gres porcellanato è inospitale per acari, batteri, funghi, muffe e altre sostanze irritanti.

Prevent bacterial growth



Previene la crescita batterica



Porcelain tiles are completely hygienic and inhospitable for bacteria, mites, molds, and fungi.

Il gres porcellanato è assolutamente il igienico e inospitale per i batteri, acari, muffe e funghi.

Safety

SICUREZZA

Non-slip

Antiscivolo



Porcelain tile surfaces can be made with an abrasive surface grit that can increase traction and reduce the risk of slipping.

Le superfici in gres porcellanato possono essere realizzate con una graniglia abrasiva superficiale in grado di aumentare la trazione e ridurre i rischi di scivolamento.

Fire resistant

Resistente al fuoco



Porcelain tiles are not flammable, reduce the spread of flames, do not burn, and do not emit toxic fumes.

Le piastrelle in gres porcellanato non sono infiammabili, riducono la propagazione della fiamma, non bruciano e non emettono fumi tossici.

Heat resistant

Resistente al calore



Porcelain tiles do not change shape at high temperatures.

Il gres porcellanato non si altera alle alte temperature.

Environment

AMBIENTE

Energy efficiency

Efficienza energetica

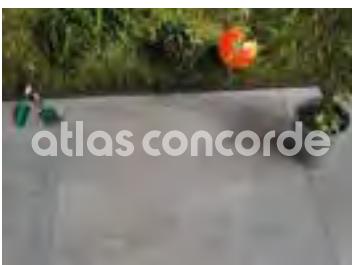


The high thermal inertia of porcelain tiles moderates the changes in temperature of the rooms, favoring energy savings.

L'elevata inerzia termica del gres porcellanato modera gli sbalzi di temperatura degli ambienti, favorendo il risparmio energetico.

Ecological

Ecologico



Porcelain tiles have a low environmental impact at all stages of their production, from the raw materials to disposal and recycling.

Il gres porcellanato ha un basso impatto ambientale in tutte le fasi del suo processo industriale, dalle materie prime fino allo smaltimento e al riciclo.

Recycling and re-use

Riciclo e riutilizzo



Porcelain tiles are made with recycled materials, last a long time, and can be re-used because they retain their original appearance.

Il gres porcellanato è realizzato con materiali di riciclo, dura a lungo e mantenendo l'aspetto originario può essere riciclato.

Ideal for floor heating systems

Ideale per sistemi di riscaldamento a pavimento



Porcelain tiles can be effectively combined with floor heating systems.

Il gres porcellanato può essere abbinato in modo efficace a sistemi di riscaldamento a pavimento.

Wall tiles additional benefits

PROPRIETÀ CERAMICA DA RIVESTIMENTO



While porcelain tiles are ideal for use on the floor thanks to their hardness and extreme durability, the light weight and workability of white body tiles make them ideal for use on walls: cuts and holes can be made quickly and easily, reducing installation time and costs.

Mentre il gres porcellanato è ideale per l'uso a pavimento, per la sua durezza e l'estrema resistenza, le caratteristiche di leggerezza e lavorabilità del rivestimento in pasta bianca lo rendono ideale per l'uso a parete: i tagli e i fori saranno eseguiti facilmente e velocemente, riducendo i tempi e i costi di posa.

Ease of installation

Facilità di lavorazione



Cuts, holes, and bevels are easily made and reduce the time it takes to lay the white body tiles.

Tagli, fori, bisellature sono facili da realizzare e rendono più veloce la posa dei rivestimenti in pasta bianca.

Extremely easy to clean

Estrema facilità di pulizia



White body ceramic tiles can be cleaned with a simple passage of hot water or neutral detergent.

I rivestimenti ceramici in pasta bianca si puliscono con un semplice passaggio di acqua calda o detergente neutro.

The benefits of porcelain and wall tiles

SEE MORE



SCOPRI DI PIÙ



DÉCOUVREZ DAVANTAGE



ERFAHREN SIE MEHR



LEER MÁS



УЗНАЙТЕ БОЛЬШЕ



Technical features Porcelain Tiles

Coloured body porcelain tiles - Rectified monocaliber

	Requirements for nominal size N Requisiti per dimensione nominale N		BOOST				BOOST PRO															
	7 cm ≤ N < 15 cm (mm)	N ≥ 15 cm (%)	Matte ± 9 mm	Matte ± 6 mm	Grip ± 9 mm	Outdoor paving ± 20 mm	Matte ± 9 mm	Matte ± 6 mm	BOOST PRO				BOOST STONE				BOOST NATURAL				VENTI BOOST *	
Length and width Lunghezza e larghezza	± 0,9 (*) Non-rect. ± 0,4 (*) Rect.	± 0,6 (*) Non-rect. ± 0,3 (*) Rect.	± 2,0 (*) Non-rect. ± 1,0 (*) Rect.				Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme		
Thickness Spessore	± 0,5 (**)	± 5 (**)	± 0,5 (**)				Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	
Straightness of sides Rettinità degli spigoli	± 0,8 (***) Non-rect. ± 0,4 (***) Rect.	± 0,5 (***) Non-rect. ± 0,3 (***) Rect.	± 1,5 (***) Non-rect. ± 0,3 (***) Rect.				Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme		
Rectangularity (Measurement only on short edges when L/l ≥ 3) Ortogonalità (Misurazione da condurre solo sui lati corti quando L/l ≥ 3)	± 0,8 (***) Non-rect. ± 0,4 (***) Rect.	± 0,5 (***) Non-rect. ± 0,3 (***) Rect.	± 2,0 (***) Non-rect. ± 1,5 (***) Rect.				Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme		
Surface flatness Planarità	c.c. ± 0,8 Non-rect. c.c. ± 0,6 Rect.	c.c. ± 0,5 Non-rect. c.c. ± 0,4 Rect.	c.c. ± 2,0 Non-rect. c.c. ± 1,8 Rect.				Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme		
Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)	ISO 10545-3	E, ≤ 0,5% Individuel max 0,6% E, ≤ 0,5% Valore max singolo 0,6%	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %	≤ 0,1 %														
	ASTM C373-18	Requirement ANSI A137.1 Water Absorption Max ≤ 0,5%	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %	≤ 0,5 %														
Breaking strength Stforz di rottura	ISO 10545-4	S ≥ 700N (for thickness < 7,5 mm - per spessore < 7,5 mm) S ≥ 1300N (for thickness ≥ 7,5 mm - per spessore ≥ 7,5 mm)	S ≥ 1500 N	S ≥ 1000 N	S ≥ 1500 N	S ≥ 10000 N	S ≥ 1500 N	S ≥ 1000 N														
Modulus of rupture Resistenza alla flessione		R ≥ 35 N/mm²	R ≥ 40 N/mm²	R ≥ 40 N/mm²	R ≥ 45 N/mm²	R ≥ 40 N/mm²	R ≥ 40 N/mm²	R ≥ 40 N/mm²														
Bending strength and breaking load Resistenza a flessione e al carico di rottura (4)(5)	EN 1339 Annex F	-	-	-	-	x T11 120x120 60x60	x U11 90x90 60x120	x U4 60x40 60x120	-	-												
Impact resistance, as coefficient of restitution Resistenza all'impatto, espresso come coefficiente di restituzione	ISO 10545-5	Declared value Valore dichiarato	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55	≥ 0,55														
Mohs hardness Durezza Mohs	EN 101	-	6	6	8	8	6	6														
Resistance to deep abrasion of unglazed tiles (removed volume) Resistenza all'abrasione profonda delle piastrelle non smaltate (volume materiale asportato)	ISO 10545-6	≤ 175 mm³	≤ 150 mm³	≤ 150 mm³	≤ 150 mm³	≤ 150 mm³	≤ 150 mm³	≤ 150 mm³														
Coefficient of thermal linear expansion Coefficiente di dilatazione termica lineare	ISO 10545-8	Declared value Valore dichiarato	≤ 7 MK⁻¹	≤ 7 MK⁻¹	≤ 7 MK⁻¹	≤ 7 MK⁻¹	≤ 7 MK⁻¹	≤ 7 MK⁻¹														
Thermal shock resistance Resistenza agli sbalzi termici	ISO 10545-9	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste														
Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	ISO 10545-10	Declared value Valore dichiarato	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)	≤ 0,01% (0,1mm/m)														
Frost resistance Resistenza al gelo	ISO 10545-12	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste	Resistant Resiste														
Bond strength/adhesion for improved cementitious adhesive Adesione a trazione con adesivi cementizi migliorati	EN 1348	Declared value Valore dichiarato	≥ 1,0 N/mm² (Class C2 - EN 12004)	≥ 1,0 N/mm² (Class C2 - EN 12004)	≥ 1,0 N/mm² (Class C2 - EN 12004)	≥ 1,0 N/mm² (Class C2 - EN 12004)	≥ 1,0 N/mm² (Class C2 - EN 12004)	≥ 1,0 N/mm² (Class C2 - EN 12004)														
Reaction to fire Reazione al fuoco	-	Class A1 or A1 ₁ , Classe A1 oppure A1 ₁	A1 - A1 ₁	A1 - A1 ₁	A1 - A1 ₁	A1 - A1 ₁	A1 - A1 ₁	A1 - A1 ₁														
Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscine	ISO 10545-13	Minimum Class B Classe minima B	A	A	A	A	A	A														
Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali		Declared Class Classe dichiarata	LA	LA	LA	LA	LA	LA														
Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali		Declared Class Classe dichiarata	HA	HA	HA	HA	HA	HA														
Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	ISO 10545-14	Declared Class Classe dichiarata	5	5	5	5	5	5														
Shod Ramp Test Metodo della rampa "calzato"	DIN 51130	Declared value Valore dichiarato	R10	R9	R11	R11	R10	R9														
Barefoot Ramp Test Metodo della rampa a piedi nudi	DIN 51097	Declared value Valore dichiarato	A+B	A	A+B+C	A+B+C	A+B	A														
	BS 7976	PTV ≥ 36 classifies the surface as "low slip risk"	≥ 36 Dry ≥ 36 Wet	(●)	≥ 36 Dry ≥ 24 Wet	≥ 36 Dry ≥ 36 Wet	≥ 36 Dry ≥ 36 Wet	(●)														
Pendulum Friction Test Metodo del Pendolo	AS 4586	Declared Classification of the new pedestrian surface materials according to the Pendulum Test	Class P3	(●●)	Class P4	Class P4	Class P3	(●●)														
	UNE-ENV 12633	Declared value Valore dichiarato	Class C2	(●●●)	Class C3	Class C3	Class C2	(●●●)														
Coefficient of friction (COF) Coefficiente di attrito	B.C.R.A. Rep. CEC/81	D. M. 236/89 del 14/06/89 μ>0,40 per elemento scivolare cuoio μ>0,40 per elemento scivolare gomma dura μ>0,40 per pavimentazione bagnata	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato	> 0,40 Asciutto > 0,40 Bagnato														
Dynamic coefficient of friction (DCOF) Coefficiente di attrito dinamico	ANSI A137.1	ANSI A137.1-2017 Requires a minimum value of 0,42 for level interior space expected to be walked upon when wet. (3)	> 0,42 Wet	> 0,42 Wet	> 0,42 Wet	> 0,42 Wet	> 0,42 Wet	> 0,42 Wet														

BOOST PRO				BOOST STONE				BOOST NATURAL				VENTI BOOST *			
Grip ± 9 mm	Outdoor paving ± 20 mm	Matte ± 9 mm	Matte ± 6 mm	Grip ± 9 mm	Outdoor paving ± 20 mm	Matte ± 9 mm (1)	Matte ± 6 mm (1)	Grip ± 9 mm	Outdoor paving ± 20 mm	Matte ± 9 mm	Matte ± 6 mm	Grip ± 9 mm	Outdoor paving ± 20 mm		

Technical features

Wall Tiles

White-body wall tiles - Rectified monocaliber

	Requirements for nominal size N Requisiti per dimensione nominale N			BOOST	BOOST PRO	BOOST NATURAL
	7 cm ≤ N < 15 cm (mm)	N ≥ 15 cm (%)	(mm)			
Length and width Lunghezza e larghezza	± 0,4 (*) Rect. ± 0,3 (*) Rect.	± 0,3 (*) Rect. ± 1,0 (*) Rect.	± 1,0 (*) Rect.	Suitable for Conforme	Suitable for Conforme	Suitable for Conforme
ISO 10545-2	Thickness Spessore	± 0,5 (**)	± 5 (**)	± 0,5 (**)	Suitable for Conforme	Suitable for Conforme
	Straightness of sides Rettilineità degli spigoli	± 0,4 (***) Rect. ± 0,4 (***) Rect.	± 0,3 (***) Rect. ± 0,3 (***) Rect.	± 0,8 (***) Rect. ± 1,0 (***) Rect.	Suitable for Conforme	Suitable for Conforme
	Rectangularity Ortogonalità	± 0,4 (****) Rect. ± 0,4 (****) Rect.	± 0,3 (****) Rect. ± 0,3 (****) Rect.	± 1,5 (****) Rect. ± 1,5 (****) Rect.	Suitable for Conforme	Suitable for Conforme
	Surface flatness Pianarità	C.c. ± 0,6 Rect. c.c. ± 0,6 Rect.	c.c. ± 0,4 Rect. c.c. ± 0,4 Rect.	c.c. ± 1,8 Rect. c.c. ± 1,8 Rect.	Suitable for Conforme 3D WALL Not Applicable Non applicabile	Suitable for Conforme 3D WALL Not Applicable Non applicabile
	Water absorption (in % by mass) Massa d'acqua assorbita (come % della massa)	Average >10%. When the average > 20%, this shall be indicated. Individual value > 9% Media >10%. Se questo valore > 20%, deve essere indicato. Valore Singolo > 9%	10 % < E _v ≤ 20 %	10 % < E _v ≤ 20 %	10 % < E _v ≤ 20 %	
	Breaking strength Storzo di rottura	S ≥ 600 N	S ≥ 600 N	S ≥ 600 N	S ≥ 600 N	
	Modulus of rupture Resistenza alla flessione	R ≥ 15 N/mm ²	R ≥ 15 N/mm ²	R ≥ 15 N/mm ²	R ≥ 15 N/mm ²	
	Coefficient of thermal linear expansion Coeficiente di dilatazione termica lineare	Declared value Valore dichiarato	≤ 7 MK ⁻¹	≤ 7 MK ⁻¹	≤ 7 MK ⁻¹	
	Thermal shock resistance Resistenza agli sbalzi termici	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste	Resistant Resiste	Resistant Resiste	
	Moisture expansion (in mm/m) Dilatazione all'umidità (in mm/m)	Declared value Valore dichiarato	≤ 0,06% (0,6mm/m)	≤ 0,06% (0,6mm/m)	≤ 0,06% (0,6mm/m)	
ISO 10545-11	Crazing resistance Resistenza ai cavillo	Pass according to EN ISO 10545-1 Test superato in accordo con ISO 10545-1	Resistant Resiste	Resistant Resiste	Resistant Resiste	
	Bond strength/ adhesion for improved cementitious adhesives Adesione a trazione con adesivi cementizi migliorati	EN 1348	Declared value Valore dichiarato	≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)	≥ 1,0 N/mm ² (Class C2 - EN 12004)
	Reaction to fire Reazione al fuoco	-	Class A1 Classe A1	A1	A1	A1
ISO 10545-13	Resistance to household chemicals and swimming pool salts Resistenza ai prodotti chimici di uso domestico ed agli additivi per piscina	Minimum Class B Classe minima B		A	A	A
	Resistance to low concentrations of acids and alkalis Resistenza a basse concentrazioni di acidi e alcali	Declared Class Classe dichiarata	LA	LA	LA	
	Resistance to high concentrations of acids and alkalis Resistenza ad alte concentrazioni di acidi e alcali	Declared Class Classe dichiarata	HA	HA	HA	
	Resistance to staining, for unglazed tiles Resistenza alle macchie per piastrelle non smaltate	Minimum Class 3 Classe 3 minima	5	5	5	
ISO 10545-14	Release of dangerous substances: Cadmium (in mg/dm ²) and Lead (in mg/dm ²) Rilascio di sostanze pericolose: Cadmio (in mg/dm ²) e Piombo (in mg/dm ²)	Declared value Valore dichiarato	≤ 0,01 mg/dm ² Cd ≤ 0,1 mg/dm ² Pb	≤ 0,01 mg/dm ² Cd ≤ 0,1 mg/dm ² Pb	≤ 0,01 mg/dm ² Cd ≤ 0,1 mg/dm ² Pb	
ISO 10545-15						



SUSTAINABILITY

Atlas Concorde implements a rigorous policy of respect for the environment and quality of work, as demonstrated by the innovative procedures for sustainable management of the production process and the many certifications obtained from the most prestigious international bodies.



CERTIFICATIONS



MADE IN ITALY

The Made in Italy logo of Atlas Concorde stands for style, quality and ethics. Having firmly adhered to the Ethical Code promoted by Confindustria Ceramica, Atlas Concorde places the Made in Italy logo on all the products designed and produced in Italy, that is to say ceramic tiles, decorations and the majority of special trim tiles. Only a small amount of the latter is manufactured in Spain. Atlas Concorde products are produced using eco-friendly technologies, top quality and safe raw materials with the best working conditions guaranteed for our personnel. For these reasons, Atlas Concorde's Made in Italy is the expression of strong values such as style, design, product quality, and respect for the environment and the people who live in it.

Il marchio Made in Italy di Atlas Concorde è sinonimo di stile, qualità ed etica. Avendo aderito con convinzione al Codice Etico di Confindustria Ceramica, Atlas Concorde appone il marchio Made in Italy su tutti i prodotti studiati, progettati e realizzati in Italia, nella fattispecie tutte le piastrelle di ceramica, le decorazioni e la maggioranza dei pezzi speciali. Solo un ristretto numero di questi ultimi è fabbricato in Spagna. I prodotti Atlas Concorde sono inoltre realizzati con tecnologie rispettose dell'ambiente, utilizzando materie prime eccellenti e sicure, garantendo le migliori condizioni di lavoro. Per queste ragioni il Made in Italy di Atlas Concorde è espressione di valori forti quali stile, design, qualità del prodotto, attenzione all'ambiente e alle persone.



Ceramics of Italy

The Ceramics of Italy logo is an exclusive identification on ceramic products which have effectively been made in Italy by companies that are a part of the Confindustria Ceramica and who adhered to its Ethical Code. This Code, promoted and created by Confindustria Ceramica, commits all companies to communicate, clearly and with transparency, the origin of their products.

Il marchio Ceramics of Italy contrassegna esclusivamente i prodotti ceramici effettivamente realizzati in Italia da un'azienda associata a Confindustria Ceramica che ha sottoscritto il Codice Etico. Il Codice, redatto dalla stessa Confindustria Ceramica, impegna a comunicare con chiarezza l'origine dei prodotti.

www.ceramica.info



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